



## ACTIVE 20-30 CLUB OF U.S. & CANADA

**I. CALL TO ORDER:** National President Lahai: Greater Folsom #77, called the meeting to order at 6:01pm (PST), on October 14, 2019 via Zoom conference call.

Mission Statement: “Providing young adults with an opportunity for personal growth, friendship and leadership development while improving the quality of life for the special needs children in our community.”

**II. INTRODUCTIONS/ESTABLISH QUORUM:** National President Jeneba Lahai: Greater Folsom #77, a quorum was established.

### **2019-2020 National Board of Directors & Officers**

President: Jeneba Lahai, Greater Folsom #77  
Immediate Past President: Jeff Okrepkie, Santa Rosa #50  
President Elect: Tiffani Montgomery, Redwood Empire #1029  
Region 2 Director: Rachel Mason, Chico #100  
Region 3 Director: Abbey Kronenberg, Valley of the Sun #1028  
Region 4 Director: April West, Gold Rush #1034  
Region 5 Director: Wayne Ingraham, Santa Rosa #50  
National Treasurer: Phillip Moller, Red Bluff #455  
National Secretary: Lisa Kowalewski, Redding #143  
International Relations Officer: Mike Kingsley, Eugene #920  
Executive Director: Dale Fenton

### **Committee Chairs Present:**

Fundraising and National Project: Renea Eure  
History: Michele Spilman  
Laws & Regulations – Jeff Okrepkie  
Marketing/PR Project: Tiffani Montgomery  
Midterm Convention: Andy Bain  
National Convention: Trevor Cameron  
PR/Communications: Max Williams  
Technology: Charles Thompson  
New Club Charters: Amber Fury  
Awards: Melissa Glissmeyer

### **Committee Chairs Absent:**

Awards: Chelsea Pagan  
Membership Growth and Retention: Sophia Grubbs  
PR/Communications: Cameron Stacy  
Alumni Relations: Ryan West

**Other Members Present:** Joellene Vakulich, Gold Rush #1034; Rachel Anderson, Sebastopol #63; Dennis Beltran, Brentwood #1037; Katy LeJeune, Greater Folsom #77; Jenifer McDonald, National Office.

**III. APPOINTMENT OF PARLIAMENTARIAN:** National President Jeneba Lahai, Greater Folsom #77 appointed Jeff Okrepkie, Santa Rosa #50, as Parliamentarian.



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### **IV. ADJUSTMENTS/APPROVAL OF AGENDA:** National President Jeneba Lahai, Greater Folsom #77

1. Changes to the agenda as follows-
  - a. Add line item to New Business. - Southern AZ closing club
  - b. Team Taylor
2. Motion made to approve the agenda with changes made by Rachel Mason, motion seconded by Tiffani Montgomery. Motion Passed.

### **V. ACTION ITEMS \*:**

1. Minutes of Previous Meetings: L. Kowalewski
  - a. Motions to approve minutes with corrections made by Abbey Kronenberg and seconded by April West. Motion Passed.
2. Financial Report as of September 20<sup>th</sup> 2019 - P. Moller
  - a. \$1100 spent on national store, will show up on the balance sheet.
  - b. Purchased new member badges for packets, cost for copies.
  - c. Sold a few items so far will be in next report as income.
  - d. Motion to approve financials as presented by Rachel Mason, seconded by Jeff Okrepkie
  - e. Five clubs who still owe dues,
  - f. Net loss of \$10,477.01 at end of 18-19, due to closure of multiple clubs
  - g. Insurance went up \$47
  - h. Motion passes
3. National Fundraising project
  - a. Recommendation that when clubs hold event, 10% of net proceeds go to the national office each year they have the event. It is requested that clubs donate 1%-25% of net proceeds to Boston Hospital for SIDS research.
  - b. Motion to approve recommendation by Tiffani Montgomery, seconded by Wayne Ingraham.
  - c. Motion rescinded, tabled till next month.

\*Denotes Action Required by the Board

### **VI. PRESIDENT REPORT** J. Lahai

- a. Topeka- found to be not a trademark infringement, but may be a conflict of charter agreement.
  - ii. Options are to take legal action, minimum cost would be \$25,000 to the organization.
- b. November Board Meeting- Moved due to Veterans Day. Meeting will be held November 18<sup>th</sup> 2019

### **VII. PRESIDENT-ELECT REPORT:** T. Montgomery

- a. Will be attending Night Flight event in AZ in November
- b. Talked to a few presidents about national level committee's and positions for next term.
- c. Region five had their first SIDS run committee meeting tentative date of March 28<sup>th</sup> 2020, looking at Rohnert Park as location.

### **VIII. IPP REPORT:** J. Okrepkie- no report

### **IX.: TREASURERS REPORT:** P. Moller- no report



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### **X. INTERNATIONAL RELATIONS OFFICER: M. Kingsley**

- a. Expecting more international members to register for Mid-Term in the next few months.
- b. If members are traveling to countries with 20-30 clubs reach out to Mike for introductions to international members.
- c. Will get a list of big upcoming International events in case US members would like to attend.

### **XI. NATIONAL OFFICE: D. Fenton and J. McDonald**

- a. New member packets were slightly delayed due to a delay with Creative Concepts, Dale worked diligently to make sure all packets have been sent out.
- b. Jenifer McDonald commented about \$296 worth of inventory that should just be donated i.e. baby bibs with pink logos. Another \$123 worth of inventory like umbrellas and mugs that should be donated and used as incentives for focus groups. No action was taken by the Board on the store action report.
- c. Would like to know what the board thinks the National Store should look like. Will discuss further in November.
- d. Waiting for dues from only a handful of clubs.
- e. In order to cut costs national board would like ED Dale to only attend the national board meeting on Thursday and not stay three nights for midterm.

### **XII. OLD BUSINESS**

- a. Ft. Wayne Resignation -A. Kronenberg- still have a storage unit until mid- November will be going through it soon, then will be able to officially close.
- b. Merced -A. West- No report

### **XIII. NEW BUSINESS**

- a. Southern Arizona had a meeting and decided to close due to lack of members.
  - i. another option may be that current members resign and new ones take over without having to re-charter

### **XIV. COMMITTEES**

1. Alumni Relations – Ryan West, Hangtown #43 – No report
2. Awards Chair – Chelsea Pagan San Jose #15 & Melissa Glissmeyer VOS #1028,-
  - a. Will simplify awards with bullet points and less questions. Will change the point system as well. Need some board input regarding judges. Considering one judge per region.
  - b. A full presentation will be given at mid-term
3. Fundraising – Renae Eure, Portland #122 –
  - a. Working on Facebook and social media webinar.
4. History – Michele Spilman, Greater Sacramento #1032 –
  - a. Upcoming anniversaries- Santa Rosa 90 years on 10/15, North Bay 42 years on 10/27, Healdsburg 9 years on 11/12.
5. Laws & Regulations – Jeff Okrepkie, Santa Rosa #50-
  - a. Have a call scheduled to redo policy and procedures for 10/17. Will have more to update next meeting.
6. Marketing Project – Tiffani Montgomery, Redwood Empire #1029
  - a. Had one focus group and received positive feedback, Next one is on 10/19.
  - b. Surveys have gone out. Make sure you complete it.



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7. Membership Growth & Retention – Sophia Grubbs, Redwood Empire #1029 – Not present
8. Midterm Convention – Andy Bain, Santa Rosa #50- Jeff Okepkie (co- chair)
  - a. 215 members registered so far.
  - b. Share with members that there are a limited number of hotel room, please book soon
  - c. More convenient to use Santa Rosa airport.
  - d. Plan to continue visitations
  - e. Finalizing tour for Friday of Mid-term
9. National Project – Renea Eure, Portland #122-
  - a. No additional clubs have filled out form since last meeting.
10. New Clubs Charter – Amber Fury, Chico #100 –
  - a. Dallas charter is unlikely at this time
  - b. Carson City is still likely to charter in November
  - c. Some interest in Los Angeles
11. Public Relations – Max Williams, Seattle #215 and Cameron Stacy, Chico #100 –
  - a. Amanda Enos from Eugene has joined the PR committee and is helping with social media posts
  - b. Newsletter will go out first week of November
12. Technology – Charles Thompson, Eugene #920 –
  - a. Issues with pictures on website. Mid-term link is on there, and people can register

### **XV. REGIONAL DIRECTORS**

1. Region 2 R. Mason –
  - a. Region 2 currently has 236 members of which 12 new members
  - b. Region 2 meetings was last weekend, 25 people in attendance.
  - c. Red Bluff had a recruitment event, Redding having one on 10/23
  - d. Sacramento clubs had shopping spree event last month.
2. Region 3 A. Kronenberg –
  - a. Had a presidents call, was able to connect with Denver
  - b Denver will have children's Christmas event in Dec, ending their year with a total donation amount of \$850,000
  - e. working on communication and relationships within region
3. Region 4 A. West –
  - a. Region 4 held their meeting in conjunction with the focus group.
  - b. Carson City only has about 5 or 6 members, Carson Valley is helping with recruitment.
  - c. Emailed Merced about assisting with club closure.
  - d. Carson Valley #85 holding a beer tasting event to raise money for their club house.
  - e. Bakersfield has a golf event in November
  - f. Gold Rush has murder mystery dinner in November
  - g. Auburn needs help lining up bus transportation for kids Christmas in Dec.
  - h. Some Region 4 clubs are not in good standing, will work with Jeneba
4. Region 5 W. Ingraham –
  - a. Currently at 215 members, 46 perspective members.



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- b. Presidents want more marketing materials like business cards and brochures.
- c. 90<sup>th</sup> anniversary event coming up
- d. Region five meeting will be held 10/20 in San Rafael
- e. Next week in Santa Rosa has been declared Active 20-30 week, really good PR for club.

### **XVI. NATIONAL FOUNDATION** J. Okrepkie –

- 1. Have a doodle poll out to schedule next meeting
- 2. At-large member, who is a CPA, gave a free financial analysis

### **XVII. ADJOURNMENT** J. Lahai-

- 1. Motion to adjourn meeting made by Wayne Ingraham, seconded by Tiffani Montgomery.  
Motion passes
- 2. Meeting adjourned at 8:22pm



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