



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Okrepkie: Santa Rosa #50 called the meeting to order at 6:00 PM (PST), on February 11, 2019 via UberConference call.

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Jeff Okrepkie: Santa Rosa #50, a quorum was established.

2018 - 2019 National Board of Directors & Officers

President: Jeff Okrepkie, Santa Rosa #50
Immediate Past President: Tommy Lovell, Carson Valley #85
President Elect: Jeneba Lahai, Greater Folsom #77
Region 1 Director: Jessica Slone, Fort Wayne #700
Region 2 Director: Rachel Mason, Chico #100
Region 3 Director: Abbey Kronenberg, Valley of the Sun #1028
Region 4 Director: Ryan West, Hangtown #43
Region 5 Director: Tiffani Montgomery, Redwood Empire #1029
National Treasurer: Jaci McAleer, Greater Sacramento #1032
National Secretary: Libby DuFresne, Redwood Empire #1029
Executive Director: Dale Fenton

National Board Members Absent:

International Relations Officer: Lauren Goff, Greater Sacramento #1032

Committee Chairs Present:

Awards Chair- Heather Esrey-Hughes
Fundraising – Renae Eure
Laws & Regulations – T. Lovell
National Convention 2019 (Virginia City, NV)– Carson Valley #85
Bylaws – D. Fenton

Committee Chairs Absent:

Alumni Relations- M. McClelland
History Report - M. Spilman
Membership Growth & Retention – J. Goldstein
National Project– S. Mineo
New Club Charter –S. Mineo
Marketing Project –C. Stacy
Public Relations – H. Grider
Technology – Vacant

Other Members Present:

Linda Abdelbaki, Greater Sacramento #1032; Mike Kingsley Eugene #920; Amber Fury Chico #100; Wayne Ingraham Santa Rosa #50; Geoffrey Cheung, [PAL, Healdsburg #205](#)

III. APPOINTMENT OF PARLIAMENTARIAN: National President Jeff Okrepkie: Santa Rosa #50

A. President Elect: Tommy Lovell, (Immediate Past President), was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Jeff Okrepkie: Santa Rosa #50

It was MOVED by Tommy Lovell (Immediate Past President) SECONDED by Tiffani Montgomery (Region 5 Director) AND AGREED BY THE BOARD, to approve the agenda as presented.

V. CONSENT AGENDA:

A. Minutes of Previous Meetings

It was MOVED by Rachel Mason (Region 2 Director) SECONDED by Abbey Kronenberg (Region 3 Director) AND AGREED BY THE BOARD, to approve the January board meeting minutes with the changes noted during discussion.

B. Financial Report as of January 31, 2019

It was MOVED by Rachel Mason (Region 2 Director) SECONDED by Tommy Lovell (Immediate Past President) AND AGREED BY THE BOARD, to approve the Financial Reports for the period ending January 31, 2019.

Discussion: There are some open invoices for closed clubs, but other than that no major changes to the financial position since January. Appears adjusted travel budgets have not been updated yet based on motions made at the January board meeting, treasurer to confirm.

C. National Foundation Financial Reporting as of January 31, 2019

- i. Foundation needs to donate funds ~~out~~ this year in order to maintain 501c3
- ii. Looking to cover the membership growth and retention grant from the National Foundation rather than general operations budget – this has not yet been approved by the Foundation board.
 1. The funds would be used to help grow the organization, which is allowed ~~ed~~
 - e.
 2. Waiting on confirmation from Membership Growth & Retention chair on the parameters that have been sent out ~~for~~ to clubs in order to confirm ~~w~~ that the grant requests will be able to be.

VI. ACTION ITEMS

A. Money Market Account

- i. Have not yet executed this transaction, waiting for the market to stabilize
- ii. Need to complete paperwork to open this new money market account

It was MOVED by Tommy Lovell (Immediate Past President) SECONDED by Ryan West (Region 4 Director) AND AGREED BY THE BOARD, to name Jenifer McDonald and Dale Fenton to be the authorized individuals on the Morgan Stanley Money Market account for Active 20-30 US & Canada.

Discussion: should we have an officer as an account holder? Conclusion was that we would have to make a motion to adjust those holders each time officers change, and McDonald cannot take any action without board approval – so having Dale and Jennifer would be more efficient.

It was MOVED by Tommy Lovell (Immediate Past President) SECONDED by Abbey Kronenberg (Region 3 Director) AND AGREED BY THE BOARD, ~~to~~ that \$100k be moved from general reserves to the Morgan Stanley Money Market Account. (5-0-2 Montgomery; Lahai)

Discussion took place recapping why the decision was made to move forward with a money market account versus a C-D. ~~which was~~ due to the differences in liquidity in the options.

VII. PRESIDENT REPORT: National President Jeff Okrepkie: Santa Rosa #50

- A. Floor was yielded to W. Ingraham
 - i. Happy to help with updates to the website and any way that might be needed, but will not be taking on new technology initiatives
 - ii. There is a lot of opportunity to get better deals and premium features that would prove to be a benefit for clubs to be a part of national – currently a lot of smaller clubs are using technology resources that are familiar to them
 - iii. BeActive campaign – signage is up and running in Rohnert Park, and a lot of traction with google ad words
- B. National Fundraiser
 - i. Met with Keith Merrell – pitched an idea for a fundraiser that we could carbon copy; 5k/10k run based around SIDS research and family support
 - ii. He is willing to put together budget/best practice template and share information
 - iii. Currently we do not have a national fundraising event
 - iv. Need to find a National Fundraising Chair to take this on for next year
 - v. Keith Merrell has offered to sponsor a couple of people from the national organization to go to the event to gain perspective (April 7th)

VIII. PRESIDENT ELECT REPORT: Jeneba Lahai: National President-Elect, Greater Folsom #77

- A. Focusing on committee work; reassigned National Project and New Charter chair, and looking to streamline
 - i. National Project – natural synergy with the fundraising committee, so Ashely and Renea will be taking on this as Fundraising Committee Chairs
 - ii. New Charter Chair; Amber Fury; Dominic Foppoli
 - iii. PR Committee – have been in discussion with individuals, Cameron Stacey and Max Williams to chair
 - iv. Alumni Relations, working to streamline another committee responsibility into this

IX. IPP REPORT: Tommy Lovell: Immediate Past President, Carson Valley #85

- A. Regional Layout/Contraction – sent out background on the existing layout, there are some errors but has since been updated (no major impact)
 - i. Need to figure out what to do with the east coast clubs, and the challenges of Region 1
 - ii. Comment: is it possible to temporarily move Region 1 clubs under another region, and maintain existing region numbers ~~are~~in areas so that when we expand in east coast, we can easily reconvene the region
 - 1. Note of order that if we have one less region director (4), this could potentially require president tie-breaking vote more often than we have seen
 - iii. Realignment seems to be the consensus rather than contraction
 - 1. Tommy to put together scenarios
 - iv. Will need to have Region 1 speak to the issue and give point of view

X. TREASURER REPORT: Jaci McAleer: National Treasurer, Greater Sacramento #1032

- A. Budget Revision – New Charter Supplies (line item 535.1)
 - i. Clubs in club in formation status, we can provide a value service from National to be able to offset some costs to help clubs host events

- ii. Would like to move some of the funds from Charter Committee Travel to supplies to be able to provide [assistance](#)

It was MOVED by Rachel Mason (Region 2 Director) SECONDED by Abbey Kronenberg (Region 3 Director) AND AGREED BY THE BOARD, to move \$500 from the New Charter travel expense line item to New Charter supplies line item.

XI. INTERNATIONAL RELATIONS OFFICER: Lauren Goff: International Relations Officer, Greater Sacramento #1032 (Reported by J. Okrepkie)

- A. Bogota Columbia, International Convention, July 17-21st
 - i. Waiting for webpage to be able to pay

XII. NATIONAL OFFICE: Dale Fenton: Executive Director

A. Late/Partial Dues

- i. Late fees have been paid
- ii. Partial payment from Merced (paid only for 6 months), letter was sent to explain there is no provision for partial dues and have not heard back
 - 1. Jeneba and Ryan are working on them, will report in March
- iii. 6 clubs still have not submitted insurance
- iv. 2 clubs without roster (Glendale and [ArizonaAuburn](#)) – no PO box, no website [for the Glendale club](#)

B. National Store – Creative Concepts are done as of June 30th

- i. Had a conference call with Tom to make transition smooth
- ii. Contract with the National Store has a maximum inventory buyback upon termination of \$7,000, currently he has \$11,000 inventory and is working on bringing this down. Maximum liability to the club is \$7,000 [+ 3%](#).

C. Milestone Membership Awards (5, 10, 20, etc. backers)

- i. Barely had enough to cover needs for prior year convention, minimum lot was 250 with previous vendor (250 of each year) so we did not repurchase.
- ii. Found a new vendor that will sell minimum 50 lots, but the price is \$262.50 each lot, so to purchase [for all years](#) it would be \$787.50 + tax and shipping for 5, 10, and 15 years.
- iii. \$3.25 per unit previously new one (not including tax and shipping) \$5.25 each, not including tax and shipping
- iv. There was a lot of research done last year to explore other options, and there were not many alternatives
- v. Awards line item in budget but there are some areas that we could reallocate from if it exceeds
- vi. Dale will move forward with ordering, since this is already an established line item in the budget

XIII. OLD BUSINESS

A. The Q

- i. Pending proof, no remaining funds
 - 1. There are still funds to be donated – and would like to donate to the men's club (501c3)

B. Ukiah

- i. Have all property, and proof of no remaining funds

It was MOVED by Tiffani Montgomery (Region 5 Director) SECONDED by Tommy Lovell (Immediate Past President) AND AGREED BY THE BOARD, to close the Ukiah club.

C. New York City

- i. Still waiting on paperwork from the IRS to be able to close the bank account, have not received yet

XIV. NEW BUSINESS

- A. Midterm Convention Close Out, waiting on some final reimbursements and final report will be presented at March board meeting
 - i. Looking like we did come out with a profit (\$700-\$800, still tentative)

XV. REGIONAL DIRECTORS

Region 1: Jessica Slone: National Director Region 1, Fort Wayne #700

Region 1 Director Jessica Slone reported:

- A. No Report, just waiting to close NY and hopes to have a better update on DC

Region 2: Rachel Mason: National Director Region 2, Chico #100,

Region 2 Director Rachel Mason reported:

- A. Any wiggle room on the [awards application](#) due date – open question

Region 3: Abbey Kronenberg: National Director Region 3, Valley of the Sun #1028

Region 3 Director Abbey Kronenberg reported:

- A. Working with clubs on membership growth and retention grants

Region 4: Ryan West, National Director Region 4, Hangtown #43

Region 4 Director Ryan West reported:

- A. 2 clubs in emergency status: Merced and Auburn
- B. Overall, looks like membership overall is increasing
- C. March/April – Region Meeting

Region 5: Tiffani Montgomery, National Director Region 5 Redwood Empire #1029

Region 5 Director Tiffani Montgomery reported:

- A. Open question on elected positions for Secretary and Treasurer – does this apply to local clubs as well; response would be to leave to the local clubs to decide and evaluate

XIV. COMMITTEES

A. Alumni Relations

- i. Not present, no report

B. Awards Chair – Heather

- i. Wiggle room on due date; might be able to extend on a week but are up against timing issues for ordering patches
- ii. Emailed all the region directors the speech contest information

C. Fundraising – Renae Eure

- i. Nothing new to report
- ii. Next immediate step is impact statement, and then list of corporate donors who do not require audit

- D. History Report - M. Spilman
 - i. Not present, no report
- E. Laws & Regulations – T. Lovell
 - i. No new information on Bylaw update
 - ii. Make sure paperwork is in on time for all elected positions
- F. Membership Growth & Retention – J. Goldstein
 - i. No one has turned in an application for grant yet (application is on the website)
 - ii. Deadline is February 28th at 11:59 pm
- G. National Convention 2019 (Virginia City, NV)– Carson Valley #85
 - i. Website is up and running; hotel is taking reservations
 - ii. 10-12 registrants so far, so please register
 - iii. Looking for suggestions for breakout sessions
 - iv. Need to find a host for 2020 convention – very important so this does not fall on the National Board
 - v. There was a question – how far out a club can submit a proposal for future conventions; there are instances where it has been approved 2 years out, there is no bylaw restriction on how far out this can be approved.
- H. National Project
 - i. Will be rolled into Fundraising
- I. New Club Charter –A. Fury
 - i. Trying to reach out and keep communication with clubs in formation
 - ii. Received an email about interest in Houston and L.A.
- J. Public Relations – H. Grider
 - i. Not present, no report
- K. Technology – Vacant
 - i. Jeneba to look for new chair
- L. Bylaws – D. Fenton/R. Mason
 - i. Discussed at midterm, all feedback by Friday February 15th to be able to get to the attorney with enough time for revisions
 - ii. So far, positive feedback
- M. Marketing Project – (via T. Montgomery)
 - i. Performed 2 interviews for response to RFP, will have recommendation for the board on the March board call, pending some final research and due diligence
 - ii. Information to be sent in advance of March board call for board to review

II. NATIONAL FOUNDATION Tommy Lovell: Immediate Past President, Carson Valley #85 – report previously given

III. ADJOURNMENT Jeff Okrepkie: National President, Santa Rosa #50

It was MOVED by Tommy Lovell (Immediate Past President), SECONDED by Abbey Kronenberg (Region 3 Director) AND AGREED BY THE BOARD, to adjourn the meeting at 7:52 pm (PST).