



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Okrepkie: Santa Rosa #50 called the meeting to order at 6:01 PM (PST), on November 19, 2018 via UberConference call.

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Jeff Okrepkie: Santa Rosa #50, a quorum was established.

2018 - 2019 National Board of Directors & Officers

President: Jeff Okrepkie, Santa Rosa #50

President Elect: Jeneba Lahai, Greater Folsom #77

Region 2 Director: Rachel Mason, Chico #100

Region 3 Director: Abbey Kronenberg, Valley of the Sun #1028

Region 4 Director: Ryan West, Hangtown #43

Region 5 Director: Tiffani Montgomery, Redwood Empire #1029

National Treasurer: Jaci McAleer, Greater Sacramento #1032

National Secretary: Libby DuFresne, Redwood Empire #1029

International Relations Officer: Lauren Goff, Greater Sacramento #1032

Executive Director: Dale Fenton

National Board Members Absent:

Region 1 Director: Jessica Slone, Fort Wayne #700

Immediate Past President: Tommy Lovell, Carson Valley #85

Committee Chairs Present:

Fundraising – *Ashely Hensley*

History – *M. Spilman*

Midterm Convention – *Region 3 - A. Kronenberg*

National Convention 2019 – *Carson Valley #85 (Timber/Bull)*

Public Relations – *H. Grider*

Technology – *W. Ingraham*

Bylaws – *D. Fenton*

Committee Chairs Absent:

Alumni Relations – *M. McClelland*

Awards Chair – *Heather Esrey-Hughes*

Laws & Regulations – *T. Lovell*

National Project – *S. Mineo*

New Clubs Charter – *S. Mineo*

Marketing Project – *C. Stacy*

Membership Growth & Retention – *J. Goldstein*

Other Members Present:

Linda Abdelbaki; Greater Sacramento #1032, Timber; Carson Valley #85, Jennifer McDonald, Richard Strong; CPA, Amber Fury; Chico #100, Matt Larrabure; Petaluma #30, Bull Carson; Valley #85, Geoffrey Cheung; PAL Healdsburg #205

III. APPOINTMENT OF PARLIAMENTARIAN: National President Jeff Okrepkie: Santa Rosa #50

A. Jeneba Lahai (National President Elect), was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Jeff Okrepkie: Santa Rosa #50

It was **MOVED** by Abbey Kronenberg (Region 3 Director), **SECONDED** by Rachel Mason (Region 2 Director) **AND AGREED BY THE BOARD**, to approve the agenda with the addition of action item VI b., as presented in the email.

V. CONSENT AGENDA:

A. Minutes of Previous Meetings

It was **MOVED** by Tiffani Montgomery (Region 5 Director), **SECONDED** by Abbey Kronenberg (Region 3 Director) **AND AGREED BY THE BOARD**, to approve the October Board Meeting minutes.

B. Financial Report as of October 31, 2018

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Ryan West (Region 4 Director) **AND AGREED BY THE BOARD**, to approve the financials for the period ending October 31, 2018.

C. National Foundation Financial Reporting as of October 31, 2018

- i. Foundation Meeting held last week -discussing tax returns for the foundation
- ii. Next Meeting in January

VI. ACTION ITEMS

A. National Accounting – Richard Strong, CPA

- i. Prepared June 30, 2017 and June 30, 2018 tax returns
- ii. There were some adjustments that needed to be made to roll from 2016, added the variance into 2017 to get numbers to flow
- iii. Returns were due November 15th
- iv. Possible penalties for late filings for 2017 are still unknown
 1. When this happens, letter will be written to let IRS know this will not happen again, hopefully this will excuse any penalties
- v. Use of National Foundation 501c3 for local clubs
 1. 501c3 – Educational, Medical, Charity, etc. an individual may contribute and deduct on tax return
 2. 501c4 - Business related organization that is accomplishing initiatives for members
 1. You cannot collect funds through a charitable organization (501c3) and transfer funds to a 501c4 – it defeats the purpose of the tax status
 2. Also, there have not been distributions from the foundation in quite some time to be able to establish its purpose as a charitable organization
- vi. Current board is listed on 2017 tax return, because they are the governing body at the time of filing.
 1. IRS does not specify how this should be handled

It was **MOVED** by Jeneba Lahai (National President Elect), **SECONDED** by Rachel Mason (Region 2 Director) **AND AGREED BY THE BOARD**, to approve the tax returns for period ended June 30, 2017 and June 30, 2018 with the name changes for officers as discussed.

B. PayPal Account

- i. Giving Day coming up on Tuesday, we do not have a PayPal to be able to take advantage of this day of giving (Facebook or otherwise)
- ii. This would have to be set-up for the National Foundation, 501c3
- iii. Comment was made that the fundraising committee should have an opportunity to provide feedback on decision.

It was **MOVED** by Tiffani Montgomery (Region 5 Director), **SECONDED** by Rachel Mason (Region 2 Director) **AND AGREED BY THE BOARD**, to give PR Chair authority to set-up Facebook/Network for Good for the short term to get up and running on Facebook, and then open to the Fundraising committee to explore what the best long term option is.

Discussion: If we are going to a giving Tuesday campaign through Facebook, there is an opportunity to get matching funds from Facebook. PayPal would not get the matching funds, PayPal is not the only merchant services, there are others that offer smaller fees for non-profits

Comment: If we collect this money, we need to be spending this money

Comment: Another club within the organization stated it was a lot of work to get set-up on PayPal through Facebook (6 months process)

Comment: Venmo? To appeal to younger generation donors

Comment: You can donate via Facebook without the long process – but the tracking is not as robust (doable, but not ideal on the back end)

VII. PRESIDENT REPORT: National President Jeff Okrepkie: Santa Rosa #50

A. Renaming Code of Conduct

- i. Officially submitted to International
- ii. It will be discussed at the Midterm meeting in Puebla Mexico

B. Jorge Mario – passed away, he had a severe accident and suffered a heart attack

- i. National Office will send an official letter to the Costa Rica club

VIII. PRESIDENT ELECT REPORT: Jeneba Lahai: National President-Elect, Greater Folsom #77

A. Committee Work/Club Visitations continue

B. Working on certain job duties and other operational tasks passed from Tommy

IX. IPP REPORT: Tommy Lovell: Immediate Past President, Carson Valley #85

A. Not present, no report

X. TREASURER REPORT: Jaci McAleer: National Treasurer, Greater Sacramento #1032

A. Fiscal Year End

- i. Confirmed we have not formally approved FY 17-18 financials

B. Travel Budgets

- i. Directors to send Dale anticipated travel budget requirements

XI. INTERNATIONAL RELATIONS OFFICER: Lauren Goff: International Relations Officer, Greater Sacramento #1032

- A. International Convention Bogota Colombia, July 17-21st
- B. International Magazine – update soon to come
- C. International Midterm Puebla Mexico January 17-20th

XII. NATIONAL OFFICE: Dale Fenton: Executive Director

- A. Dues
 - i. Merced is the only club pending
- B. Investments
 - i. It seems to make more sense to invest in a Money Market rather than a CD
 - 1. Less risk, more liquid
 - 2. Incremental rate benefits it not that much right now, not enough to lock up funds
 - 3. Up to but no more than \$100k for money market
 - 4. \$144,880 currently in reserves

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, to invest \$100,000 in a money market account from current reserves.

Discussion: Another club that went down this path, and was requested to add a bylaw amendment for this transaction. As well this club did a combination of both money market and bond investment.

Comment: we do not know how much the marketing RFP is going to be, would like to be more conservative for other things that might come up.

XIII. OLD BUSINESS

- A. The Q
 - i. Waiting to get the bell back and all finances
- B. Ukiah
 - i. Bell, banner and gavel, waiting on finances
 - ii. Will be donating remaining funds to local charity once remaining expenses and taxes clear
 - iii. Should be closed out before December board call
- C. Sierra Nevada
 - i. No response, but confirmed they are no longer a club
 - ii. Property is not possession of National (Natasha has property and not responsive)
 - iii. Timber will follow-up
- D. Topeka
 - i. No response
 - ii. Option to send a letter to demand property, but we do not have the funds to do anything about it legally
 - iii. National will attempt to connect via phone before letter goes out
- E. New York City
 - i. No definitive answers from the club

F. Realignment/Contraction

- i. Region 1 director would like Fort Wayne and Brentwood folded into another region rather than realignment

XIV. NEW BUSINESS

A. Petition to Charter Carson City

- i. 7 potentials, motivated, members
- ii. They are working very hard to get up and running

It was **MOVED** by **Ryan West (Region 4 Director)**, **SECONDED** by **Abbey Kronenberg (Region 3 Director)** **AND AGREED BY THE BOARD**, to approve the petition to recharter Carson City Club #

B. Marketing RFP

- i. Timeline was provided
- ii. Committee to be created to proceed with RFP
- iii. Sounds like there is a decent pool of companies to submit

It was **MOVED** by **Rachel Mason (Region 2 Director)**, **SECONDED** by **Tiffani Montgomery (Region 5 Director)** **AND AGREED BY THE BOARD**, to move forward with marketing RFP as presented.

XV.COMMITTEES

A. Alumni Relations-

- i. All region directors, to send

B. Awards Chair- **Heather Esrey-Hughes**, not present no report

- i. Awards deadline is still **TBD**

C. Fundraising

- i. Nothing new to report, but continuing to work on initiatives
- ii. Now that taxes are done, need to determine what level of audit/review is required

*****Fundraising and Dale and Jaci to determine what level is needed*****

D. History Report - **M. Spilman**

- i. **Anniversaries**
 1. Greater Sac 28 years, December
 2. Sacramento 96 years, December
- ii. Found license plate holder – purchased for half price
- iii. Cufflinks – sent and donated to National

E. Membership Growth & Retention – **J. Goldstein**

- i. Grants out in January

F. Midterm Convention – **Region 3 - A. Kronenberg**

- i. Registration open and Facebook is up
- ii. 8 Registered so far, 80 is the breakeven point
 1. National organization is fiscally responsible, so we need to promote midterm

- G. National Convention 2019 (Virginia City, NV)– **Carson Valley #85**
 - i. Will start to promote convention until after midterm
 - ii. Website launch mid-January

- H. National Project- **S. Mineo** (J. Okrepkie)
 - i. 20 clubs that did shopping spree, 16 responded
 - ii. Served 919 kids
 - iii. \$123,571 spent
 - iv. 818 volunteers

- I. Public Relations – **H. Grider**
 - i. Need help collecting events, via region directors
 - ii. Member spotlights/highlights are trending well

- J. Technology – **W. Ingraham**
 - i. Be Active – are active in Rohnert Park and Dixon
 - ii. International Brand Guidelines recommendation has been and will be sent for review
 - iii. Eventbrite has an updated proposal will be sent out for review and approval for the next board meeting (\$3k)

- K. Bylaws – **D. Fenton**
 - i. Just about complete, meeting in one week

- L. Marketing Project – previously covered

XVI.REGIONAL DIRECTORS

Region 1: Jessica Slone: National Director Region 1, Fort Wayne #700

Region 1 Director Jessica Slone not present, nothing to report

Region 2: Rachel Mason: National Director Region 2, Chico #100,

Region 2 Director Rachel Mason reported:

- A. Camp Fire relief – thank you for the support

Region 3: Abbey Kronenberg: National Director Region 3, Valley of the Sun #1028

Region 3 Director Abbey Kronenberg reported:

- A. Was able to have a president’s call, very productive
- B. Denver has hired an Executive Director

Region 4: Ryan West, National Director Region 4 Hangtown #43

Region 4 Director Ryan West reported:

- A. Many clubs are struggling, some are still strong despite minimal growth

Region 5: Tiffani Montgomery, National Director Region 5 Redwood Empire #1029

Region 5 Director Tiffani Montgomery reported:

- A. Good growth continues

XVII. NATIONAL FOUNDATION Tommy Lovell: Immediate Past President, Carson Valley #85

A. No report

XVIII. ADJOURNMENT Jeff Okrepkie: National President, Santa Rosa #50

It was **MOVED** by **Tiffani Montgomery (Region 5 Director)**, **SECONDED** by **Jeneba Lahai (National President Elect)** **AND AGREED BY THE BOARD**, to adjourn the meeting at 8:15pm (PST).