



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Okrepkie: Santa Rosa #50 called the meeting to order at 6:01 PM (PST), on October 8, 2018 via UberConference call.

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Jeff Okrepkie: Santa Rosa #50, a quorum was established.

2018 - 2019 National Board of Directors & Officers

President: Jeff Okrepkie, Santa Rosa #50
President Elect: Jeneba Lahai, Greater Folsom #77
Immediate Past President: Tommy Lovell, Carson Valley #85
Region 1 Director: Jessica Slone, Fort Wayne #700
Region 2 Director: Rachel Mason, Chico #100
Region 3 Director: Abbey Kronenberg, Valley of the Sun #1028
Region 5 Director: Tiffani Montgomery, Redwood Empire #1029
National Treasurer: Jaci McAleer, Greater Sacramento #1032
National Secretary: Libby DuFresne, Redwood Empire #1029
Executive Director: Dale Fenton

National Board Members Absent:

Region 4 Director: Ryan West, Hangtown #43
International Relations Officer: Lauren Goff, Greater Sacramento #1032

Committee Chairs Present:

Alumni Relations – *Vacant*
Fundraising – *Ashely Hensley & Renae Eure*
History – *M. Spilman*
Laws & Regulations – *T. Lovell*
Midterm Convention – *Region 3 - A. Kronenberg*
National Convention 2019 – *Carson Valley #85*
Public Relations – *H. Grider*
Technology – *W. Ingraham*
Bylaws – *D. Fenton*

Committee Chairs Absent:

Awards Chair – *Heather Esrey-Hughes*
Membership Growth & Retention – *J. Goldstein*
National Project – *S. Mineo*
New Clubs Charter – *S. Mineo*
Marketing Project – *C. Stacy*

Other Members Present:

Linda Abdelbaki; Greater Sacramento #1032, Roger Hebert; Santa Rosa #50, Matt Larrabure; Petaluma #30, Amber Fury; Chico #100, Amber Jewison; Member at Large, Lawana Welch; Greater Sacramento #1032, Tina; Auburn #19, Michael Shively; Fort Wayne #700, Geoffrey Chung; Healdsburg #205, Tim Prost; Carson Valley #85, Christine Brown, VOS #1028

III. APPOINTMENT OF PARLIAMENTARIAN: National President Jeff Okrepkie: Santa Rosa #50

A. Tommy Lovell, Carson Valley #85, was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Jeff Okrepkie: Santa Rosa #50

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, to approve the agenda as stated.

V. CONSENT AGENDA:

A. **Minutes of Previous Meetings**

It was **MOVED** by Abbey Kronenberg (Region 3 Director), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, to approve the September Board Meeting minutes with the changes noted on the call for the call platform and additional details for NPE report.

B. **Financial Report as of September 30, 2018**

It was **MOVED** by Tiffani Montgomery (Region 5 Director), **SECONDED** by Rachel Mason (Region 2 Director) **AND AGREED BY THE BOARD**, to approve the financials for the period ending September 30, 2018.

C. **National Foundation Financial Reporting as of September 30, 2018**

i. No Report

VI. ACTION ITEMS

A. **Banners**

- i. No longer have a vendor for banners, because these have been custom made – proposing challenges finding a new company
- ii. There is a company that will do this for us (none screen printing) Russel Hampton
- iii. Previously, cost \$204, new cost will be \$250
- iv. Executive Director is proposing to approve having 5 banners to have ready on hand for when we charter new clubs and go into a contract, there will be no cost upfront only once banners are made
 1. Risk will only be if we make changes to the banner, we will have to pay for the banners

It was **MOVED** by Tiffani Montgomery (Region 5 Director), **SECONDED** by Abbey Kronenberg (Region 3 Director) **AND AGREED BY THE BOARD**, to approve a contract with this company to order five (5) banners to be in stock for future use.

B. **CDs**

- i. The purpose of this arrangement is to move reserve funding to a higher interest yielding 12 Month CD
 1. Risk Mitigated; most CDs/institutions are FDIC insured therefore if the bank goes under, we would most likely be made whole
 2. Market Risk; if we needed money 12 Months is up, we would have to go to the market and sell it
 3. No broker fees
- ii. After current year budget, amount available to allocate \$121,577.17

****Dale and Matt Larrabure to work together to come back with recommendation for the board to evaluate****

VII. PRESIDENT REPORT: National President Jeff Okrepkie: Santa Rosa #50

- A. El Paso
 - i. Meet and Greet for prospective members (7 people)
 - ii. Juarez Club is very close and can be instrumental in supporting this new club

- B. Conversation with International President
 - i. Concerned with the lack of interaction with the US & Canada and the International Organization
 - 1. Feels that our organization needs to be more involved and committed to making change at the international level
 - ii. Moral Code of Conduct was confirmed to be guidelines, and not policy and left to individual organizations to enforce
 - iii. Proposal for a policy change to have International AGM be alternating English and Spanish each year
 - 1. This will be brought forth during midterm for discussion since it would be a policy change

It was **MOVED** by Jeneba Lahai (President Elect), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, that the current Active 20-30 International Moral Code of Conduct title be changed to Active 20-30 International Advisory Guidelines. 5-0-1 (Lovell).

VIII. PRESIDENT ELECT REPORT: Jeneba Lahai: National President-Elect, Greater Folsom #77

- A. Continuing to visit club (Sac 1/1032 Shopping Spree, Region 2 Meeting)
- B. Reached out to Region 1 – offered assistance
 - i. Any clubs having issues with connecting with clubs, can reach out to NPE
- C. Working with Fundraising Committee

IX. IPP REPORT: Tommy Lovell: Immediate Past President, Carson Valley #85

- A. No Report

X. TREASURER REPORT: Jaci McAleer: National Treasurer, Greater Sacramento #1032

- A. Fiscal Year End
 - i. Financials have been finalized and uploaded to Base Camp
 - ii. Taxes are ready to be filed, Dale will connect to understand
- B. Travel Budgets – *Tabled to November Board Call*

XI. INTERNATIONAL RELATIONS OFFICER: Lauren Goff: International Relations Officer, Greater Sacramento #1032

- A. International Midterm Pueblo Mexico, 18th of January, end of October for discount pricing \$450
- B. International Convention Bogota, Columbia, Registration is \$625 for all-inclusive 3-person room, \$660 each for 2-person room, \$700 for single room
- C. Save the Dates soon to come

XII. NATIONAL OFFICE: Dale Fenton: Executive Director

- A. Dues – list was distributed out
 - i. There are still a lot of rosters missing (20/43 clubs fully complete)

- ii. Late notices will go out now to all clubs still unpaid since dues are late as of September 1st
 - 1. Step 1, talk to Region 4 Director before taking much further action to allow him time to reach out again to the clubs

XIII. OLD BUSINESS

- A. The Q
 - i. Banner and Gavel were located, this will be sent back to National
 - ii. Financials and taxes are still pending
- B. Ukiah
 - i. Certain on disbanding, no formal letter has been submitted
 - ii. Still working on trying to get back property (bell and gavel)
 - iii. Financials are still open too
- C. Sierra Nevada – *Tabled*
- D. Merced
 - i. They have 10 members
 - ii. Dues will be paid soon
 - iii. Need current roster
- E. Topeka
 - i. No response on proper paperwork
 - ii. There has been many points of contact, with minimal interest in response
 - iii. Revisiting some of the communication with Topeka, and possible exit interview form to understand better the situation

XIV. NEW BUSINESS

- A. New York City
 - i. Would like to dissolve club and individuals focus on other efforts
 - ii. All funds have/will be donated and support will come soon to prove
 - iii. Pending final bank statement and then we can close club
 - iv. Comment was made about some of the issues noted in the letter sent
- B. Washington DC
 - i. Reached out to multiple members, no response
 - ii. NPE connected with the club with moderate response
 - 1. NPE will post update on base camp soon
- C. Vacancies
 - i. Alumni Relations – committee (Kevin Chapin, Samantha Mineo, Phillip Moeller, and Amy Williams)
 - ii. Marketing RFP – found a qualified candidate
- D. Realignment/Contraction
 - i. If DC ends up folding, Brentwood and Fort Wayne would be the only members of Region 1 – so discussion will need to be had on whether we contract into existing regions or realign, tabled for now

XV.COMMITTEES

- A. Alumni Relations-*Vacant, no report*
- B. Awards Chair- **Heather Esrey-Hughes**, not present no report
 - i. Awards packet was sent out to Region Directors
- C. Fundraising

- i. Working with clubs on the impact statement
- ii. Putting together resources for different National Grants (partnerships) that would not require audited financials
- iii. Resource guide organized by region that might aid clubs with fundraising initiative in the local areas

D. History Report - **M. Spilman**

- i. **Anniversaries**
 - 1. *Albuquerque October 7th 30 years*
 - 2. *Santa Rosa October 15th 89 years*
 - 3. *NYC 5 years*
 - 4. *North Bay October 27th 41 years*

E. International Relations Officer – **L. Goff**

- i. *No report, no present*

F. Laws & Regulations – **T. Lovell**

- i. *No report*

G. Membership Growth & Retention – **J. Goldstein**

- i. Grants out in January

H. Midterm Convention – **Region 3 - A. Kronenberg**

- i. Budget (Phoenix Midterm) presented
- ii. This will be run through the national office Jan 25-27 \$149 per night
- iii. Figuring out the pricing for registration and early-bird pricing
- iv. Hopefully be able to have a hands-on event

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Tommy Lovell (Immediate Past President) **AND AGREED BY THE BOARD**, to approve the budget for the 2019 National Midterm in Phoenix. 5-0-1 (A. Kronenberg)

Discussion: National Board cannot afford to lose money, need to have all the local clubs register, how are we going to make sure that we have people register and will try and lock in some local partnerships to help with the cost

I. National Convention 2019 (Virginia City, NV)– **Carson Valley #85**

- i. Website almost up and ready to go
- ii. Hotel has been secured
- iii. Registration will close on 4/20/19, 2 months before Convention

J. National Project- **S. Mineo** (T. Lovell)

- i. 20 clubs that did shopping spree, 16 responded
- ii. Served 919 kids,
- iii. \$100k spent
- iv. 764 volunteers

K. New Club Charter- **S. Mineo** (T. Lovell)

- i. Dallas – petition to charter, estimated April 2019
- ii. San Diego – stalled
- iii. Reno/Carson City
- iv. El Paso – info night, and in progress

It was **MOVED** by **Tommy Lovell (Immediate Past President)**, **SECONDED** by **Abbey Kronenberg (Region 3 Director)** **AND AGREED BY THE BOARD**, to approve Dallas as a club in formation.

Discussion: Dallas only, not Dallas/Forth Worth since they are two cities that are big enough to support two different clubs and do not want to lose that opportunity. Rechartering as club #208 since this is just Dallas. If there are issues, the board can revisit.

L. Public Relations – **H. Grider**

- i. All clubs need to put repetitive event for meetings and events
- ii. Addwords - #Beactive campaign, will be able to track google ad words, we are fully vested which will be able to assist us in tracking success of social media efforts

M. Technology – **W. Ingraham**

- i. No Report

N. Bylaws – **D. Fenton**

- i. Review committee is still working on bylaws
- ii. Committee composition: Kevin Chapin, Amber Jewison, Michael Shively, Rachel Mason, Tommy/Jeff

O. Marketing Project – previously covered

XVI.REGIONAL DIRECTORS

Region 1: Jessica Slone: National Director Region 1, Fort Wayne #700

Region 1 Director Jessica Slone reported:

- A. Topeka, NYC, Washington DC as previously discussed

Region 2: Rachel Mason: National Director Region 2, Chico #100,

Region 2 Director Rachel Mason reported:

- A. Region Meeting – was successful discussion
- B. Monster Rita, Region 2 effort (Carr Fire Relief Fund)

Region 3: Abbey Kronenberg: National Director Region 3, Valley of the Sun #1028

Region 3 Director Abbey Kronenberg reported:

- A. Was able to connect with So. Arizona

Region 4: Ryan West, National Director Region 4 Hangtown #43

Not Present, no report

Region 5: Tiffani Montgomery, National Director Region 5 Redwood Empire #1029

Region 5 Director Tiffani Montgomery reported

- A. Region meeting this past week (8/9 clubs represented)
- B. Membership is growing well, 20 new members in the last year

XVII. NATIONAL FOUNDATION Tommy Lovell: Immediate Past President, Carson Valley #85

- A. No report

XVIII. ADJOURNMENT Jeff Okrepkie: National President, Santa Rosa #50

It was **MOVED** by **Tiffani Montgomery (Region 5 Director)**, **SECONDED** by **Jessica Slone (Region 1 Director)** **AND AGREED BY THE BOARD**, to adjourn the meeting at 8:22pm (PST).