



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Okrepkie: Santa Rosa #50 called the meeting to order at 6:01 PM (PST), on September 10, 2018 via WebEx conference call.

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Jeff Okrepkie: Santa Rosa #50, a quorum was established.

2018 - 2019 National Board of Directors & Officers

President: Jeff Okrepkie, Santa Rosa #50
President Elect: Jeneba Lahai, Greater Folsom #77
Immediate Past President: Tommy Lovell, Carson Valley #85
Region 1 Director: Jessica Slone, Fort Wayne #700
Region 2 Director: Rachel Mason, Chico #100
Region 3 Director: Abbey Kronenberg, Valley of the Sun #1028
Region 4 Director: Ryan West, Hangtown #43
Region 5 Director: Tiffani Montgomery, Redwood Empire #1029
National Treasurer: Jaci McAleer, Greater Sacramento #1032
National Secretary: Libby DuFresne, Redwood Empire #1029
Executive Director: Dale Fenton

National Board Members Absent:

International Relations Officer: Lauren Goff, Greater Sacramento #1032

Committee Chairs Present:

Laws & Regulations – *T. Lovell*
Membership Growth & Retention – *J. Goldstein*
Midterm Convention – *Region 3 - A. Kronenberg*
National Convention 2019 – *Carson Valley #85*
Public Relations – *H. Grider*
Technology – *W. Ingraham*
Bylaws – *D. Fenton*

Committee Chairs Absent:

Alumni Relations – *Katia Wolfe*
Awards Chair – *Heather Esrey-Hughes*
Fundraising – *Ashely Hensley & Renae Eure*
History – *M. Spilman*
National Project – *S. Mineo*
New Clubs Charter – *S. Mineo*
Marketing Project – *R. Steck*

Other Members Present:

Linda Abdebaki, Greater Sacramento #1032

III. APPOINTMENT OF PARLIAMENTARIAN: National President Jeff Okrepkie: Santa Rosa #50
A. Tommy Lovell, Carson Valley #85, was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Jeff Okrepkie: Santa Rosa #50

It was **MOVED** by Tiffani Montgomery (Region 5 Director), **SECONDED** by Jeneba Lahai (President-Elect) **AND AGREED BY THE BOARD**, to approve the agenda as stated.

V. CONSENT AGENGA:

A. Minutes of Previous Meetings

It was **MOVED** by Tiffani Montgomery (Region 5 Director), **SECONDED** by Rachel Mason (Region 2 Director) **AND AGREED BY THE BOARD**, to approve the August Board Meeting minutes with the change of the Region 5 meeting being in October, not September as previously noted.

B. Financial Report as of August 31, 2018

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Tommy Lovell (Immediate Past President) **AND AGREED BY THE BOARD**, to approve the financials for the period ending August 31, 2018. 4-0-1 (T. Montgomery)

C. National Foundation Financial Reporting as of August 31, 2018

- i. No Report

VI. ACTION ITEMS

A. Approval of Email Box Policy

- i. Policy regarding the emails with @ active2030.org
- ii. When we move away from member clicks – they charge you for the mailboxes, so it will be beneficial to be a little more restrictive as to who receives them

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Abbey Kronenberg (Region 3 Director) **AND AGREED BY THE BOARD**, to approve the Email Box Policy as presented in the Board Action Form. 6-0-1 (T. Montgomery)

VII. PRESIDENT REPORT: National President Jeff Okrepkie: Santa Rosa #50

- A. November Board Meeting
 - i. The Meeting will be held November 19th
- B. Working on details for trip to El Paso regarding expansion – at the end of this month

VIII. PRESIDENT ELECT REPORT: Jeneba Lahai: National President-Elect, Greater Folsom #77

- A. Would like to request a risk analysis performed by the Foundation to assess the possibility of clubs using National Foundation 501c3, before topic is closed

IX. IPP REPORT: Tommy Lovell: Immediate Past President, Carson Valley #85

- A. No Report

X. TREASURER REPORT: Jaci McAleer: National Treasurer, Greater Sacramento #1032

- A. Fiscal Year End
 - i. Financials have been prepared, \$8,200 surplus
 - ii. Information is ready for tax preparation
- B. Travel Budgets
 - i. Need to reassess and scale travel budgets
 - ii. Will hold off on the discussion until convention registration fee is confirmed, and where the midterm will be held; to be discussed at October board call

C. CDs

- i. Documentation has been sent around for 12 mo. And 18 mo. CDs

****Dale to put these proposals on basecamp for review****

****Jaci to make note of how much we have in reserves and how much already have allocated coming from reserves for this year – to know net amount as basis for discussion on move to CD****

XI. INTERNATIONAL RELATIONS OFFICER: Lauren Goff: International Relations Officer, Greater Sacramento #1032

- A. International Fellowship Program
- B. International Convention
 - i. Pricing has been finalized

XII. NATIONAL OFFICE: Dale Fenton: Executive Director

- A. Dues
 - i. Clubs delinquent at the end of September will go into bad standing
- B. National Store RFP
 - i. New member kits, no reason this cannot be done by McDonald using local vendors for name badges
 - ii. Not doing the RFP for National Store until we do Marketing RFP, but reaching out to vendors in the interim

XIII. OLD BUSINESS

- A. The Q
 - i. They are trying to close out their business license before closing out their charter
 - ii. Club bell is not in their possession
 - iii. No membership, need documentation on their closure with state and IRS
- B. Ukiah
 - i. Club is disbanding, will coordinate for return of property with Region 5 Director
 - ii. Need documentation on certified membership vote to disband
- C. Sierra Nevada
 - i. Club is disbanding
 - ii. Unsure where the club property is at this time
 - iii. Need documentation on certified membership vote to disband
- D. Merced
 - i. Club will most likely be disbanding, nothing yet
- E. #BeActive
 - i. Same status, billboards should be going up soon in Dixon and Rohnert Park

XIV. NEW BUSINESS

- A. Topeka
 - i. Submitted a letter of resignation, but was not the correct wording
 - ii. Was given information on the proper way to disband, response from the club was still not in correct format

XV.COMMITTEES

- A. Alumni Relations, Not Present, no report. Jeff will be replacing

- B. Awards Chair- **Heather Esrey-Hughes**
 - i. Going to reach out to Region Directors to ensure they have the information on awards
 - ii. It was suggested to revisit the awards to see if we can better to align to highlight some of the other aspects of the clubs that we need to encourage (i.e. individual visitation, leadership development, growth and retention award % growth)

- C. Fundraising – email update from Ashley
 - i. Do not have quotes yet
 - ii. All tax information on the charity foundation last week, so once he has gone through 2 years – we can get a quote. No ETA for this.
 - iii. Survey

Shopping Spree information from National Project to Fundraising Committee

- D. History Report - **M. Spilman**
 - i. September Anniversaries – None

- E. International Relations Officer – **L. Goff**

- F. Laws & Regulations – **T. Lovell**
 - i. Cameron Middleton and Dana Von Sternberg on the committee

- G. Membership Growth & Retention – **J. Goldstein**
 - i. Moving the application deadline to January
 - ii. Waiting on some numbers to finalize prior year grants – next board meeting

- H. Midterm Convention – **Region 3 - A. Kronenberg**
 - i. Need to confirm that Scottsdale will be the financial backer for the midterm with the help on planning side from VOS and Phoenix
 - ii. \$150 for hotel
 - iii. January 25-27th, pricing to come soon

- I. National Convention 2019 (Virginia City, NV)– **Carson Valley #85**
 - i. Website soon to come

- J. National Project, Not Present, no report

- K. New Club Charter – update from **J. Goldstein**
 - i. San Diego recruitment night, not as successful as anticipated

- L. Public Relations – **H. Grider**
 - i. Reminder for those going to events, please send photos to PR Chair
 - ii. Newsletter to come this week (9/10)

- M. Technology – **W. Ingraham**
 - i. Working with Nuria (Intl secretary) on the branding guidelines

- N. Bylaws – **D. Fenton**
 - i. Committee met last week and reviewed comments from the attorney
 - ii. Next meeting is the 2nd week of October (10/11)

- O. Marketing Project – update from **J. Okrepkie**

- i. Still waiting on the proposal

P. International Ecological Committee

XVI. REGIONAL DIRECTORS

Region 1: Jessica Slone: National Director Region 1, Fort Wayne #700

Region 1 Director Jessica Slone reported:

- a. Having trouble connecting with the clubs, following up on dues, etc.
- b. Continuing to try and make contact

Region 2: Rachel Mason: National Director Region 2, Chico #100,

Region 2 Director Rachel Mason reported:

- a. September 29th – Region 2 campout hosted by Feather River

Region 3: Abbey Kronenberg: National Director Region 3, Valley of the Sun #1028

Region 3 Director Abbey Kronenberg reported:

- a. Traveled to Albuquerque, had really positive reaction from the members
- b. Making progress, and planning some more regional events

Region 4: Ryan West, National Director Region 4 Hangtown #43

Region 4 Director Ryan West reported:

- a. Having difficulties scheduling region meetings, shifting to early spring for region meeting

Region 5: Tiffani Montgomery, National Director Region 5 Redwood Empire #1029

Region 5 Director Tiffani Montgomery reported

- a. A lot of events coming for the region
- b. Overall things are going well for the region

XVII. NATIONAL FOUNDATION Tommy Lovell: Immediate Past President, Carson Valley #85

- A. Have a full board of trustees, will have a call before the end of October
- B. Updated Financials soon to come

XVIII. ADJOURNMENT Jeff Okrepkie: National President, Santa Rosa #50

It was **MOVED** by **Tommy Lovell (Immediate Past President)**, **SECONDED** by **Abbey Kronenberg (Region 3 Director)** **AND AGREED BY THE BOARD**, to adjourn the meeting at 7:32pm (PST).