



# ACTIVE 20-30 CLUB OF U.S. & Canada

**I. CALL TO ORDER:** National President Okrepkie: Santa Rosa #50 called the meeting to order at 6:01 PM (PST), on August 13, 2018 via WebEx conference call.

**II. INTRODUCTIONS/ESTABLISH QUORUM:** National President Jeff Okrepkie: Santa Rosa #50, a quorum was established.

## **2018 - 2019 National Board of Directors & Officers**

President: Jeff Okrepkie, Santa Rosa #50

President Elect: Jeneba Lahai, Greater Folsom #77

Immediate Past President: Tommy Lovell, Carson Valley #85

Region 1 Director: Jessica Slone, Fort Wayne #700

Region 2 Director: Rachel Mason, Chico #100

Region 3 Director: Abbey Kronenberg, Valley of the Sun #1028

Region 4 Director: Ryan West, Hangtown #43

Region 5 Director: Tiffani Montgomery, Redwood Empire #1029

National Treasurer: Jaci McAleer, Greater Sacramento #1032

National Secretary: Libby DuFresne, Redwood Empire #1029

International Relations Officer: Lauren Goff, Greater Sacramento #1032

Executive Director: Dale Fenton

## **National Board Members Absent:**

N/A

## **Committee Chairs Present:**

Fundraising – *Ashely Hensley*

History – *M. Spilman*

Membership Growth & Retention – *J. Goldstein*

Public Relations – *H. Grider*

Technology – *W. Ingraham*

International Relations Officer – *L. Goff*

Active 20-30 Code of Ethics and Conduct

Laws & Regulations – *T. Lovell*

Midterm Convention – *Region 3 - A. Kronenberg*

National Convention 2019 – *Carson Valley #85*

## **Committee Chairs Absent:**

Alumni Relations – *Katia Wolfe*

Awards Chair – *Heather Esrey-Hughes*

National Project – *S. Mineo*

New Clubs Charter – *S. Mineo*

Marketing Project – *R. Steck*

## **Other Members Present:**

Max Williams (Seattle #215), Linda Abdelbaki (Greater Sacramento #1032)

**III. APPOINTMENT OF PARLIAMENTARIAN:** National President Jeff Okrepkie: Santa Rosa #50  
A. Tommy Lovell, Carson Valley #85, was appointed as parliamentarian.

**IV. ADJUSTMENTS/APPROVAL OF AGENDA:** National President Jeff Okrepkie: Santa Rosa #50  
A. Change in Committee Reports – International Relations Officer – Lauren Goff

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, to approve the agenda with above stated amendment.

**V. MINUTES OF PREVIOUS MEETINGS:**

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Abbey Kronenberg (Region 3 Director) **AND AGREED BY THE BOARD**, to approve the July Board Meeting minutes as they are.

It was **MOVED** by Rachel Mason (Region 2 Director), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, to approve the June minutes with the name changes noted via Basecamp.

**VI. PRESIDENT REPORT:** National President Jeff Okrepkie: Santa Rosa #50 20:29

- A. Panama Convention, items discussed at outgoing President's Council meeting
- i. International Branding Guide
    1. Will be issued and adhered. International is granting a 4-year period for clubs to accept and adhere to the guidelines
  - ii. International Code of Conduct
    1. Not intended to be a hard and fast rule, nor enforceable nationally/internationally
    2. It is intended to be a guide for clubs to use to handle certain member situations side-by-side with policy and procedures and bylaws
  - iii. Idea came up to use strengths of clubs internationally that are close to one another
    1. September 28<sup>th</sup>, Jeff will be going to Juarez help to charter a club in El Paso, and from there help to expand and develop San Diego club

**VII. PRESIDENT ELECT REPORT:** Jeneba Lahai: National President-Elect, Greater Folsom #77

- A. Beginning work on documentation of comprehensive scope of work for the national committees and board of directors
- i. Received International equivalent and is translating and using as a starting point

**VIII. IPP REPORT:** Tommy Lovell: Immediate Past President, Carson Valley #85

- A. No Report

**IX. TREASURER REPORT:** Jaci McAleer: National Treasurer, Greater Sacramento #1032

- A. Budget previously approved has two possible revisions needed due to calculation error
- i. New member kits (~\$6,000) and past active kits (~\$500) were omitted
  - ii. Tax Return preparation had \$500 budgeted, current quote for 2 years of returns is not to exceed \$2,500

- iii. Recommendation from Treasurer: \$8,500 coming from Public Relations (FSLI 5353); \$2,000 to Accounting Fees (FSLI 5306), \$500 to Past Active Kits (FSLI 5003), and \$6,000 to New Member Kits (FSLI 5002).
- iv. It looks like we ended last fiscal year with a net surplus of ~\$8,000, this could cover the amendments noted above and then pull from reserves to cover the marketing/PR initiative if there is a gap.
- v. \$9,500 would be the remaining budget for Public Relations (FSLI 5353) if motion passes.

It was **MOVED** by **Tommy Lovell (Immediate Past President)**, **SECONDED** by **Rachel Mason (Region 2 Director)** **AND AGREED BY THE BOARD**, to approve the changes to the 18-19 budget as noted above with \$8,500 being moved from Public Relations line item; allocating \$2,000 to Accounting Services for tax return preparations, \$6,000 to New Member Packets, and \$500 to Past Active packets.

- B. Travel Budgets will be revisited for Region Directors
- C. FY18 financials – will be finalized before the next board meeting  
*\*Jaci to finalize FY18 financials before September board call\**
- D. Conversation being had about moving some of the funds in reserve into a higher interest-bearing account (i.e. CD)  
*\*Dale to work to get some more information and quotes on requirements to move forward\**

It was **MOVED** by **Tiffani Montgomery (Region 5 Director)**, **SECONDED** by **Tommy Lovell (Immediate Past President)** **AND AGREED BY THE BOARD**, to approve the financials for the period ending July 31, 2018.

#### **X. NATIONAL OFFICE: Dale Fenton: Executive Director**

- A. Dues – many clubs have not paid, late fee after August 31<sup>st</sup>.
  - i. Glendale has caught up on past due dues in full
- B. Current and Secretary for each club – needs this from each of the region directors
- C. National Store – has gathered some information from current National Store,
  - i. Currently do not have a vendor for club banners, might have alternative
- D. Taxes are completed
- E. Website – Technology chair has helped to update several of the forms on the website and moved the new member tab to its own tab for ease of use
- F. There are two requests for information on how to charter

#### **XI. OLD BUSINESS**

- A. The Q - reached out several times, have not heard back. No communication back since Tahoe  
*\*Jeff/Abbey to make one more attempt by phone to contact\**
- B. Ukiah – Members of National Board offered to come up and help host recruitment social, have not heard back on how Ukiah would like to proceed  
*\*Tiffani to make one more attempt to contact\**
- C. #BeActive Campaign (be-active.org)
  - i. Site to be used for growing membership, landing page to explain what our club does for those interested in joining
  - ii. Information about all local clubs
  - iii. Proposed BeActive Budget \$558.82, which there is not currently a budget line item for.

1. Growth and Retention budget has been approved, and committee chair agrees this campaign could utilize funds from this budget and have less allocated to club grants

## **XII. NEW BUSINESS**

### **A. Merced**

- i. Jeff reached out to Crystal, leadership within the club is not feeling engaged with National

## **XIII.COMMITTEES**

A. Alumni Relations - Not present, no report

B. Awards Chair – Not present, no report

C. Fundraising – **Ashely Hensley**

- i. Developing an impact statement, creating a survey to gather information from membership
- ii. Need an email address, there are some available from member clicks,  
**\*Dale to follow-up on solution\***
- iii. Audit – CPA just received information from our accounts in the last couple of weeks, so timeline is not available yet for completion.

D. History Report - **M. Spilman**

- i. Item Recovery
  1. Have been going through eBay and other sites trying to repurchase items negotiating with sellers
- ii. August Anniversaries
  1. Active 20-30 Merger, 8/1
  2. Bakersfield (90<sup>th</sup>), 8/7
  3. Merced (20<sup>th</sup>), 8/20
  4. Vallejo (7<sup>th</sup>), 8/20
  5. Petaluma (9<sup>th</sup>), 8/22
  6. [REDACTED] (5<sup>th</sup>), 8/24

E. International Relations Officer – **L. Goff**

- i. Posted 2 surveys that international wants to send out and content for newsletter

F. Laws & Regulations – **T. Lovell**

- i. Rachel Mason, Michael Shively, Kevin Chapin, Amber Jewison on Bylaw Amendment Committee

G. Membership Growth & Retention – **J. Goldstein**

- i. Going to San Diego to host a member recruitment happy hour later this month
- ii. Would like to get an opinion on the timeline for deadline for grant submission

H. Midterm Convention – **Region 3 - A. Kronenberg**

- i. Hotel pricing is proving to be an issue ~\$169/night plus fees
- ii. Jeff and Abbey will take this offline

I. National Convention 2019 (Virginia City, NV)– **Carson Valley #85**

- i. Obtained prior year's budget from other conventions
- ii. Did walk through for venues, getting all contract locked down

- J. National Project – Not present
  - i. Google forms for National Project Report
- K. New Club Charter- Not present, no report
- L. Public Relations – **H. Grider**
  - i. Newsletter is going out beginning of September
  - ii. Use the Active 20-30 hashtag, slowing down a bit
- M. Technology – **W. Ingraham**
  - i. Facebook donations, a good way for our clubs to participate in fundraising
  - ii. Eventbrite – they put together a custom package for our organization
    - 1. Suggests one global login with individual accounts for each page for economies of scale and data retention
    - 2. Currently, believe we can get a better deal
- N. Bylaws – **D. Fenton**
  - i. No Report
- O. Marketing Project – Not present
  - i. Should have the RFP ready tomorrow morning, will send to the board
- P. International Ecological Committee – looking for someone to be a part of this committee (Don Aguilar from Juarez club, Committee Chair)

#### **XIV.REGIONAL DIRECTORS**

Region 1: Jessica Slone: National Director Region 1, Fort Wayne #700

Region 1 Director Jessica Slone reported:

Nothing to report

Region 2: Rachel Mason: National Director Region 2, Chico #100,

Region 2 Director Rachel Mason reported:

- A. Continue to keep Redding club in your thoughts and donation to Shasta Regional Donation, there will be a service day soon to come
- B. Seattle is working on using their 501c3, would like to know if they can use National Foundation as a passthrough account for donations, Tommy and Rachel to follow-up offline
  - a. Generally, it has not been allowed in the past
- C. Red Bluff had Brew Battle, very successful
- D. Region 2 Campout, September 29<sup>th</sup>

Region 3: Abbey Kronenberg: National Director Region 3, Valley of the Sun #1028

Region 3 Director Abbey Kronenberg reported:

- A. Trying to reach out to all clubs, and having lack of response from some

Region 4: Ryan West, National Director Region 4 Hangtown #43

Region 4 Director Ryan West reported:

- A. Working on communication with all the clubs and checking in on events

Region 5: Tiffani Montgomery, National Director Region 5 Redwood Empire #1029

Region 5 Director Tiffani Montgomery reported

- A. 480 kids between 2 shopping sprees
- B. #50 distributed funds from Battle Brews, presented \$130k
- C. Region 5 meeting in September, all invited

**XV. NATIONAL FOUNDATION** Tommy Lovell: Immediate Past President, Carson Valley #85  
A. Working on committee assignments

**XVI. ADJOURNMENT** Jeff Okrepkie: National President, Santa Rosa #50

It was **MOVED** by Tommy Lovell (Immediate Past President), **SECONDED** by Tiffani Montgomery (Region 5 Director) **AND AGREED BY THE BOARD**, to adjourn the meeting at 8:02pm (PST).