



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Lovell: Carson Valley #85 called the meeting to order at 6:02 PM (PST), on May 14, 2018

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Lovell: Carson Valley #85, A quorum was established.

2017 - 2018 National Board of Directors & Officers

Tommy Lovell: National President, Carson Valley #85,
Jeff Okrepkie: National President-Elect, Santa Rosa #50,
Immediate Past President, VACANT
National Director Region 1, Natalia Navas: New York City #1044,
National Director Region 2, Robert Steck: Eugene #920,
National Director Region 3, Ashley Corbett: Valley of the Sun #1028,
National Director Region 4, Chris Forsyth: Carson Valley #85,
National Director Region 5, Lisa Wunderlich, Napa #57,
National Treasurer, Jaci McAleer: Greater Sacramento #1032,
International Relations Officer, Andrew Bain: Santa Rosa #50,
National Secretary, Abbey Kronenberg: Valley of the Sun #1028,
Executive Director, Dale Fenton

National Board Members Absent:

National Treasurer, Jaci McAleer: Greater Sacramento #1032,

Committee Chairs Present:

PR/Communications: Hilary Grider, (Greater Sacramento #1032), Chair
History: Michele Spilman (Greater Sacramento #1032), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair
National Convention Chair: Wendy Cockrell (Greater Sacramento #1032), Chair
National Convention Chair: Mackenna Davis (Greater Sacramento #1032), Chair
Membership Growth and Retention: Jordan Goldstein, (Greater Sacramento #1032), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair
Awards: Lacie Ladner Clementi (Gold Rush #1034), Chair

Committee Chairs Absent:

New Charters: Samantha Mineo (Sebastopol #63), Chair
National Project: Samantha Mineo (Sebastopol #63), Chair
Past Active Liaison: VACANT Chair
Fundraising: VACANT Chair
Strategic Planning: VACANT Chair
Laws and Regulations: VACANT Chair

Other Members Present: Matt Larrabure (Petaluma #30), Michael Shivley (Fort Wayne #700), Tina Orrill (Sierra Nevada #730), Rachel Mason (Chico #100), Jeneba Lehai (Greater Folsom #77), Amber Jewison (Member at Large), Adam Jaslikowski (Greater Folsom #77), Jessica Slone (Fort Wayne #700), Heather Leslie (Past Active, Auburn #19)

III. APPOINTMENT OF PARLIAMENTARIAN: National President Lovell: Carson Valley #85,

- A. Jeff Okrepkie (Santa Rosa #50) was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Lovell: Carson Valley #85

It was **MOVED** by **Region 5 Director Lisa Wunderlich**, **SECONDED** by **Region 2 Director Robert Steck**, **AND AGREED BY THE BOARD**, to approve the agenda with no adjustments. The motion passes unanimously.

V. MINUTES OF PREVIOUS MEETINGS: National Secretary, Abbey Kronenberg Valley of the Sun #1028

Adjustment to the Midterm Minutes

- Region 1 Director Natalia Navas would like a change her report to say “ report sent but not reported on” at midterm.
- PR Chair Hilary Grider would like to edit PR section to read “Newsletter – everyone is getting it which is great and our email list is work in progress. The current list is mostly bad emails.”

Adjustments to March Board Minutes

- PR Chair Hilary Grider notes that Amber Jewison’s member status is “Member at large”, not Fort Wayne
- Executive Director Dale Fenton confirmed status

Adjustments to April Board minutes

- PR Chair Hilary Grider would like to edit under adjournment it to say “thank you” to Jenifer

It was **MOVED** by **Region 2 Director Robert Steck**, **SECONDED** by **Region 5 Director Lisa Wunderlich**, **AND AGREED BY THE BOARD**, to approve the Midterm Minutes, March Board Minutes and April Board Minutes with the above mentioned changes. The motion passes by majority with one abstention.

VI. PRESIDENT REPORT: National President Lovell: Carson Valley #85,

- A. Reported that he has made visits to Folsom, Chico, Healdsburg, Madera and Sebastopol
- B. Dealing with all of the bylaws stuff
- C. Been working on getting the AGM agenda done and working on it so there’s a better flow
- D. Reviewed the Mexican National Association bid for a joint national convention but didn’t get in time by date
- E. Talked to PNPs

VII. PRESIDENT ELECT REPORT: Jeff Okrepkie: National President-Elect, Santa Rosa #50,

- A. Traveled to Scottsdale and met with VOS, Phoenix and Scottsdale to get them more involved in nationals and have them travel more
- B. Made introductions between Denver clubs and Scottsdale clubs and lots of competition between the clubs
- C. Current President of Phoenix is going to Denver
- D. Reached out to Topeka club and they don’t have any interest in being involved and they don’t need any help from us
- E. Went down to charter San Jose club and they have 12 members

VIII. IPP REPORT: *Vacant*

IX. TREASURERS REPORT: Jaci McAleer, National Treasurer, Greater Sacramento #1032

- A. Not present, no report

- B. Any questions, we can email Jaci
- C. The travel budget, we need to make sure that the \$250 was added to National Secretary line item

X. NATIONAL OFFICE: Dale Fenton, Executive Director

- A. Still moving forward and getting caught up on all the missing packet
- B. Working on delegate packet to go out to everyone for convention
- C. Worked on certificate of charter for San Jose
- D. All of McDonald will be at nationals sometime over the weekend

XI. OLD BUSINESS

- A. The Q A. Corbett
 - i. They are finishing up their paperwork and donating their money to two local charities
 - ii. Gave Ashley social media admin rights so she can thank community etc
 - iii. They will ship banner, bell and gavel back to nationals

- B. Rocky Mountain Disassociation T. Lovell
 - i. Tommy followed up with them and got a reply
 - ii. Sent over receipts from their donations
 - iii. They cannot find their bell, banner and gavel
 - iv. Questions surrounding the change of their name on social media and thoughts on them surrendering that instead
 - 1. Said it was not a concern right now

XII. NEW BUSINESS

- A. Bylaw Stuff T. Lovell
 - i. On the candidate deadline, we got a second candidate for NPE.
 - ii. Reached out to laws and regulations committee to make a ruling and it was found she could run which was comprised on several past national presidents
 - iii. Received an email today from Rachel Mason regarding a bylaw that went through in years past that was never updated
 - 1. See how this effects the Past National President's rulings
 - 2. Needs to get sent to the entire board to review
 - iv. Won't go into Folsom's appeal right now as we have to review the situation with the added stuff from the 2014 AGM
 - v. The President is who appoints people to this committee
 - vi. Until there is resolution on this, there are two candidates until we review
 - 1. This review needs to be done by the time the candidate packets go out which is in a week
 - vii. The laws & regulations committee was ran by a person that resigned (our former Immediate Past President) and is no longer associated with 20-30
 - viii. Question surrounding our bylaws and how it was decided to fill this committee when this position was vacated as well as the others chaired
 - 1. It was explained that Jeff would be working with those new chairs for next term to help with the other committees (such as fundraising) but the laws and regulations committee wouldn't be fair to put someone new in towards the end of the term
 - ix. This will be emailed to the board in the next day for them to review and decide if we need to go to the laws and regulations committee
 - x. It was asked if we should send this out to general membership as they appear to be upset at the board for making some decisions without them

1. If any ruling changes then yes we would have to send something out to general membership to explain
- xi. Policies and procedures states that laws and regulations committees' decisions shall be binding
- xii. Board can have input on who they would like to have rule on this as well especially now that we have a new interpretation with the 2014 bylaw
- xiii. Questions about involving our regions in the input or doing what is best
- xiv. Rachel Mason spoke about helping in anyway she can as she found several bylaw discrepancies
- xv. Fiscal year vs election year
- xvi. Bylaw interpretation and several additions that haven't been added
- xvii. August 1 was put in because that is when dues are due
- xviii. It was suggested to summarize all the bullet points and send to regional director

B. Region 1 Director Candidate

T. Lovell

- i. Received word on the last day of the deadline, that the candidate Jessica Slone and the club didn't have the insurance up to date or it was expired
- ii. Still do not have the paperwork submitted on time, the candidate cannot be submitted now
- iii. Also, Fort Wayne has 3 members going PAL which will cause them to go below the 10 member threshold and won't be in good standing for nationals
- iv. Discussed that we may allow all clubs to vote regardless of number of members
- v. Questioned as to why are we being so picky on the requirements when the region 1 clubs are struggling so much
- vi. Doesn't seem right when we are allowing some members and the latest ruling about a member over 40 to run, etc
- vii. A PAL rescinds their voting rights as it changes their membership status
- viii. It was explained that Jessica can still run from the floor, and she doesn't have to be their in person to accept the nomination and it happened last year with Region 4 Director Chris Forsyth
- ix. Concern over no one from her home club or from Region 1 to nominate her from the floor
- x. Michael Shively explained the insurance information that it had lapsed for a short time but then they added nationals and they are waiting for the hard copy of this
- xi. Final decision is that we need the insurance paperwork to make the club in good standing and Jessica can still run from the floor
- xii. All of the other candidates got their paperwork in on time and were in good standing

C. 2018-19 Overall Budget

J. Okrepkie

- i. The budget was sent over to everyone and doesn't want approval yet but would like approval in June board meeting or at the AGM board meeting
- ii. Two biggest changes are line item 5359 PR Committee Travel as Hilary will be staying on for another term and this is so she can travel to more clubs and not on her own dime, it is \$1500.
- iii. Second thing will be PR line item 5353 and it is not for grants. The PR grants and G&R grants go hand in hand so we are going to hire a PR/marketing firm to help our organization with analytics and communicate.
 1. Has found a company and will be trying to meet with us at Tahoe
 2. Appeal to new generation, get corporate sponsors
 3. Money will come from reserves and there might be a surplus from this term as well

- iv. Shouldn't we ask for an RFP for other firms to submit so we get many options for this service
- v. This year's board 2017-18 approves next year's board's budget so they can write checks at the start of the term
 - 1. The budget can change during the term but this is the preliminary numbers

D. Convention 2019

T. Lovell

- i. Proposal from Carson Valley for convention 2019 and no other clubs submitted
- ii. Hasn't been sent to the board but will be sent soon to review

E. Past Active Life Apps

T. Lovell

- i. Jim Reade, Redding #143, joined 4/18/2011, To be presented on June 8
- ii. Michael Shively, Ft. Wayne #700, joined 3/16/2010, To be presented June 5
- iii. Theresa Bobay, Ft. Wayne #700, joined 8/27/2007, To be presented June 5
- iv. Cory Dietz, Ft. Wayne #700, joined 12/7/2000, To be presented June 5
- v. Should these be approved by the board or should they just be approved by the national office
- vi. It was discussed, and consensus was that the national office should handle these

It was **MOVED** by **Region 3 Director Ashley Corbett**, **SECONDED** by **Region 5 Director Lisa Wunderlich Steck**, **AND AGREED BY THE BOARD**, to approve the deferment of all Past Active Life applications to the national office and they do not need board approval. The motion passes by majority with one abstention.

F. National Store Contract

T. Lovell

- i. Our current contract with Tom Thompson will expire at the end of this term and we have to decide what we need to do moving forward
- ii. Dale and Tom have been working well together
- iii. Jeff recommended an RFP for a new national store but Dale explained short timeframe with new national office just starting
- iv. Look to extend a one-year contract and see how they are doing then
- v. Some of the issues with the national store were maybe related to The Center
- vi. It was also brought up that there was an issue with quality of the products such as items falling apart, things upside-down, wrong material being used on the banners (felt instead of the satin)
- vii. Maybe an issue of the offerings being provided to members as well

XIII.COMMITTEES

A. International Relations Officer – A. Bain

- i. Push to get attendees to Chitre, Panama in July for International Convention
- ii. Been helping members get registered
- iii. The US is a very large voting block and need to make sure we get proxy votes in

B. Membership Growth & Retention – J. Goldstein

- i. Received a message from Redwood Empire that they sent in application for the grant and it was in time but Jordan never received email
- ii. Their application was amazing and committee is asking for some additional funding for them if possible (would like \$900 for this funding request)
- iii. Questions on where we would allocate funds and it was suggested to move funding from the IPP travel budget
- iv. Already receiving receipts from other clubs who have completed events

It was **MOVED** by **Region 2 Director Robert Steck**, **SECONDED** by **Region 5 Director Lisa Wunderlich Steck**, **AND AGREED BY THE BOARD**, to move \$900 from IPP travel budget to the membership, growth and retention line item. The motion passes unanimously.

- C. Public Relations – H. Grider
 - i. Traveled to Arizona, Chico, Madera and San Jose
 - ii. Social media is continuing to grow. Continue to use the #active2030
 - iii. PR grants receipts are due by tomorrow at 11:59pm
 - iv. Asked if regular members see the google analytics? Robert Steck does this for a living and would like to see them to assist if possible
- D. History – M. Spilman
 - i. Anniversaries – Feather River Valley has 7 years on May 6, San Jose rechartered on May 11th, Seattle has 6 years on May 12th, Auburn has 90 years on May 17th, Glendale has 83 years on May 31st
- E. Technology – W. Ingraham
 - i. Created new member application and is on website
 - ii. Website has the latest minutes
 - iii. Created a company page on LinkedIn, we only had a group before
 - 1. Add it to your volunteer section
 - iv. Created a Facebook profile image and sent them out to all 45 clubs. As of now 32 of them have adopted them. Updating milestones on Facebook accounts
 - v. Putting together a proposal for a Be Active campaign, a microsite, highlighting the benefits of being a member and joining a club. Work with Jordan Goldstein on it
- F. New Clubs Charter – S. Mineo
 - i. Great job on getting San Jose chartered
- G. National Project – S. Mineo (**not present, no report**)
- H. Awards Chair – L. Clementi
 - i. Everything that has been submitted has been judged
 - ii. T-shirt, pins, scrapbook and speech contest can all be submitted by May 25th
 - iii. Awards have all been ordered
- I. Convention 2018 – W.Cockrell/M. Davis
 - i. Still time to register, price is \$299
 - ii. King suite being raffled for weekend for \$20/ticket– just pay tax, resort fee
 - iii. Book hotels by May 31st to get in the room block
 - iv. Looking for blue room hosts
 - v. Hosting coat drive for kids in lieu of service project
- J. Laws & Regulations – *Vacant, no report*
- K. Strategic Planning – *Vacant, no report*
- L. Past Active Liaison – *Vacant, no report*
- M. Fundraising – *Vacant, no report*

XIV. REGIONAL DIRECTORS

Region 1: Natalia Navas: National Director Region 1, New York City #1044,
Region 1 Director Natalia Navas reported that she visited Fort Wayne over the weekend and enjoyed it. Doing well with fundraising and partake in national project. NYC is donating bikes to a homeless shelter. Topeka is responsive to her but not to nationals. She has a conference in Portugal during national convention and might not be able to attend so can she delegate someone else to go. It was explained that usually its voted down because its for business purposes.

Region 2: Robert Steck: National Director Region 2, Eugene #920,

Region 2 Director Robert Steck reported that he had Region 2 meeting and Margarita Mix Off. Had 4 or 5 clubs at Region 2 meeting. NPE candidate Jeneba Lehai was there and Region 2 Director Candidate Rachel Mason spoke at the meeting as well.

Region 3: Ashley Corbett: National Director Region 3, Valley of the Sun #1028,
Region 3 Director Ashley Corbett reported that she just got back from Denver and attended their Barn Party and which had over 2500 people. Denver had no connections to nationals and wanted to know where their money goes to. The money goes to insurance, the name and brand recognition, Social media and PR is huge, as well as our networking and camaraderie. Making a commitment to come to a convention in the upcoming years. Would like to get some diagrams or visual of what are national dues go towards. Tommy has been working on updating the percentages of where the budget goes compared to financials of past 5 years.

Region 4: Chris Forsyth: National Director Region 4, Carson Valley #85,
Region 4 Director Chris Forsyth reported that they had their Region 4 meeting in Folsom on April 28th. They have two members running for regional director and one member for NPE. Auburn has their Brewfest the same weekend as Carson Valley days. Auburn would like some help and volunteers. Folsom is adding a new event, a bocce ball tournament.

Question regarding the Sierra Nevada club not paying dues or partially paying dues and then their check bounced. They owe a bank fee of \$12 fee and they do not have current insurance. They have a lot of newer members who don't have access to the accounts. We will have to go through the motion of the notice of revocation of their charter since we have set a precedent with other clubs this term. It appears that they are dealing with an embezzlement issue on their account.

It was **MOVED** by National President Elect Jeff Okrepkie, **SECONDED** by Region 5 Director Lisa Wunderlich, **AND AGREED BY THE BOARD**, to schedule a hearing for the board meeting at national convention for the nonpayment of dues for the Sierra Nevada club. The motion passes unanimously.

Dale will send out a notice to the Sierra Nevada club

Region 5: Lisa Wunderlich: National Director Region 5, Napa #57,
Region 5 Director Lisa Wunderlich reported that she was able to travel to San Jose's charter night. They are great and excited to learn about region and nationals. Went to Sebastopol's taste and many clubs came. Region meeting is a campout this weekend with Napa's fish and derby. Two members running for directors. Clubs are having their membership growth and retention grant events now.

XV. NATIONAL FOUNDATION:

Vacant

A. Updated Financials

- i. National foundation has its own bylaws, it falls on President Elect if vacant
- ii. Need to have one meeting a year

XVI. ADJOURNMENT

T. Lovell

Keep an eye on your email for the bylaw stuff from Rachel Mason

It was **MOVED** by National President Elect Jeff Okrepkie, **SECONDED** by Region 1 Director Natalia Navas **AND AGREED BY THE BOARD**, to adjourn. The motion passes unanimously. The meeting was adjourned at 8:54PM (PST).

Next National Board Meeting on June 11th by conference call.