



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Lovell: Carson Valley #85

National President Tommy Lovell (Carson Valley #85) called the meeting to order at 6:03PM (PST), on December 11, 2017

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Lovell: Carson Valley #85, A quorum was established.

2017-2018 National Board of Directors & Officers

Tommy Lovell: National President, Carson Valley #85,
Jeff Okrepkie: National President-Elect, Santa Rosa #50,
National Director Region 1, Natalia Navas: New York City #1044,
National Director Region 2, Robert Steck: Eugene #920,
National Director Region 3, Ashley Corbett: Valley of the Sun #1028,
National Director Region 4, Chris Forsyth: Carson Valley #85,
National Director Region 5, Lisa Wunderlich, Napa #57,
National Treasurer, Andrew MacDonald: Sacramento #1,
International Relations Officer, Andrew Bain: Santa Rosa #50,
Immediate Past President, Monica Uriarte: Petaluma #30,
National Office Representative, The Center: Dhru Bhatt & Don Lesko,
National Secretary, Abbey Kronenberg: Valley of the Sun #1028,

National Board Members Absent:

National Office Representative, The Center: Dhru Bhatt & Don Lesko
National Director Region 2, Robert Steck: Eugene #920,
National Director Region 5, Lisa Wunderlich, Napa #57,
Immediate Past President, Monica Uriarte: Petaluma #30,
International Relations Officer, Andrew Bain: Santa Rosa #50,

Committee Chairs Present:

PR/Communications: Hilary Grider, (Greater Sacramento #1032), Chair
Budget/Finance: Andrew MacDonald (Sacramento #1), Chair,
History: Michele Spilman (Greater Sacramento #1032), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair
National Convention Chair: Wendy Cockrell (Greater Sacramento #1032), Chair
Membership Growth and Retention: Jordan Goldstein, (Greater Sacramento #1032), Chair

Committee Chairs Absent:

Past Active Liaison: Monica Uriarte, (Petaluma #30) Chair
New Charters: Samantha Mineo (Sebastopol #63), Chair
Fundraising: Monica Uriarte, (Petaluma #30) Chair
Awards: Lacie Ladner Clementi (Gold Rush #1034), Chair,
Midterm Convention: (Bakersfield),
Strategic Planning: Monica Uriarte, (Petaluma #30) Chair
National Project: Samantha Mineo (Sebastopol #63), Chair
Laws and Regulations: Monica Uriarte, (Petaluma #30) Chair

Other Members Present: Jeneba Lehai (Greater Folsom #77)

III. APPOINTMENT OF PARLIAMENTARIAN: National President Lovell: Carson Valley #85,

1. Jeff Okrepkie (Santa Rosa #50) was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Lovell: Carson Valley #85

- Add to XII. New Business Line Item 3. International Education/Elections

It was **MOVED** by **Region 1 Director Natalia Navas, SECONDED Region 3 Director Ashley Corbett AND AGREED BY THE BOARD**, to approve the agenda with adjustment to amendment. The motion passes unanimously.

V. MINUTES OF PREVIOUS MEETINGS: National Secretary, Abbey Kronenberg Valley of the Sun #1028

It was **MOVED** by **Region 4 Director Chris Forsyth, SECONDED Region 1 Director Natalia Navas AND AGREED BY THE BOARD, AND AGREED BY THE BOARD**, to approve the minutes from the November Board meeting. The motion passes unanimously

VI. PRESIDENT REPORT: National President Lovell: Carson Valley #85,

1. National President Lovell reported he went to NY for Region 1 meeting
2. Discussion with Jeff and Monica about candidates for ED and bookkeeper and talking with Wendy on the situation
3. Trying to get situated for interim positions and get on a call with Rob to tie things up
4. Same clubs still haven't paid dues since last month – DC, Madera, Glendale, The Q
 - A. Sierra Nevada has their check in the mail
5. We are up this term in membership numbers compared to last and aren't dropping like before. We will talk about delinquent clubs at the next board meeting to determine what to do since they are all extremely past due

VII. PRESIDENT ELECT REPORT: Jeff Okrepkie: National President-Elect, Santa Rosa #50,

1. President Elect Okrepkie no report

VIII. IPP REPORT: Monica Uriarte: Immediate Past President, Petaluma #30,

1. Immediate Past President Uriarte was not present so there was no report

IX. TREASURERS REPORT: Andrew MacDonald, National Treasurer, Sacramento #1

1. 2016 – 17 Year End Financials
 - A. Account balance - \$231,811.64
 - B. P&L through end of October provided in board packet. It's not perfect and working with the Center to get it in a good format with their new bookkeeper
 - C. We are working on the final convention numbers and sent to National President in the afternoon but it didn't get sent over to the board since it was so late
 - D. The report shows that we pay for the insurance in July and we collect our membership dues so that's what's on our books
 - E. Question surrounding the travel expenses for directors and the board. We broke out the convention travel in different expenses. The Center put them under the convention budgets instead of national directors or officers travel expenses for the hotel expenses, so it is showing on our budget. We are having to look into reconciling our books to see where expenses were applied

- F. Question about \$1350 for the PR committee expenses. It could be for the Trademark and it should be allocated differently

X. NATIONAL Office: Don Lesko, The Center

- 1. National President Lovell reported they are not on the call as we are replacing them

XI. OLD BUSINESS

- 1. ED/Office Situation W. Cockrell/T.Lovell
 - A. Deadline for submission is this Friday December 15th. So if you know of anyone let Wendy know if you have a referral for either
 - B. Have submitted the RFP to 5 more organizations and individuals
 - C. The few individuals wanted to know if they could change up their proposals and we said they could and resubmit
 - D. Tommy, Jeff and Monica met to discuss what we will be doing in the interim for the bookkeeper and the ED positions. They looked at the job descriptions and the bookkeeper role isn't changing but the ED will change for the interim as it won't be working on membership growth. The main goal will be to get up to date on the backlog of paperwork and look better to general membership
 - E. We won't ask an interim person to stay long term and vice versus
 - F. It was decided that Wendy Cockrell will be doing the bookkeeper in the interim and prep the permanent person since she has been doing the reconciliation. She can get our taxes done, close our financials from last year as well.
 - G. The interim ED person came from Monica and will be Dale Fenton.
 - H. We need to vote on this and get them approved and also need to get our mail forwarded as well
 - I. It was decided that we will vote on this by email to get the time frame, the stipend approved and any other items associated with interim candidates
 - J. Need to get them in place by January 1st
- 2. International Convention 2017 Eugene #920
 - A. Andrew emailed over the final numbers only this afternoon to make sure it was good with the girls from Eugene. Have to make sure everything has been paid and will have Wendy take a look to make sure it is correct

XII. NEW BUSINESS

- 1. Membership Dues T. Lovell
 - A. National President Lovell reported that if clubs don't pay by January that we will be sending the notice of revocation of charter
 - B. Madera, The Q, Glendale, DC
- 2. Committee Budgets A. MacDonald
 - A. Tommy asked PR Chair how much clubs put in for the grants and there were 11 submissions asking for the amounts \$800-2000 per grant
 - B. Hilary Grider wanted to know if she was getting money from New Charter's budget
- 3. International Education/elections N.Navas
 - A. The international group wanted to do some education groups about expansion or fundraising with some members in the organization
 - B. Natalia discussed how disrespectful some of the leadership is in international association is toward to women

- C. She further explained that she said something about women's rights on social media, and was attacked with comments which were of an inappropriate nature especially when she works with victims of domestic violence and abuse
- D. And that additional comments were made that were disrespectful to Natalia and degrading to her. It was said to her by the International President in a group chat about being emotional
- E. The context of the message was disrespectful and was in a group chat with other 20-30 members and it was discussed that the best way to handle the situation would be for our National President to reach out to the International President about disrespecting an officer of our board in a group chat. There might be a language barrier, but it would be best to be direct and contact him directly
- F. Natalia would like to push for topics that are surrounding education for mutual respect of women
- G. It was discussed that this a difficult situation as there are cultural difference and it is hard to change that
- H. It was brought up that there hasn't been a woman international president and that it would be nice if there was a woman president. Women have run in the past but have never won the elections because they don't have the support from the international organizations
- I. If we want a female President we can try to get international convention in the US in 2020, so we can win and get all the proxy votes and leverage relationships with the countries that are co-ed Mexico, Dominican Republic
- J. It was discussed that this was insensitive to have been said by the international president and that the board appreciates Natalia bringing up this sensitive topic

XIII. COMMITTEES

- 1. International Relations Officer – **A. Bain** (no report)
- 2. Public Relations – **H. Grider**
 - A. We had 11 clubs apply and start evaluating next week so we can fulfill submission
 - B. Hit 2000 followers on Instagram by following groups in Sacramento and helping to promote in certain cities that are struggling.
 - C. Google grant and we can utilize it and it can help us promote by using certain key ad words
- 3. Membership Growth & Retention* – **J. Goldstein**
 - A. Excited to be national chair. Committee is made up of Samantha Klein, Abbey Kronenberg and Tommy Lovell. Didn't get a huge response and two people said no. Have all the dates out for the application and a timeline as well. The deadline for the application is January 31st. The grant stipulates it cannot be used toward the purchase of alcohol and this was added it. No extensions will be granted. Members dues must current and must provide proof of insurance.
 - B. Would like to attend the events if possible as she has a flexible work schedule
 - C. It was brought up at the Region 1 meeting that maybe this grant could be used to help clubs get a 501c3 or 501c4
 - D. In addition some ideas that were approved in the past will be sent out to Presidents with the application
- 4. Laws & Regulations – **M. Uriarte** (no report)
- 5. Strategic Planning – **M. Uriarte** (no report)
- 6. Past Active Liaison – **M. Uriarte** (no report)
- 7. Fundraising - **M. Uriarte**
- 8. New Clubs Charter Chair – **S. Mineo**

- A. Chris Forsyth reported that he and Samantha Mineo will meet with a new potential charter with Santa Cruz.. with him on Friday
- 9. National Project – *S. Mineo* (no report)
- 10. Technology – *W. Ingraham*
 - A. Made updates to website and the logo is setup on there.
 - B. Anything for print or digital format, styling guideline (cmyk, rgb).
 - C. Will be emailing presidents as well to make sure they are following guidelines
 - D. Will need to add the membership growth and retention grant to website
- 11. Awards Chair – *L. Clementi* (no report)
- 12. Convention 2018 – *W. Cockrell/M. Davis*
 - A. Not too much report and hoping to go live during the 1st of the new year.
 - B. Still collecting registering can pay half now and half in March. Can email Wendy or McKenna to pay \$250.
 - C. Hard rock hotel - \$119 or less for king and queen, and discounting resort fee by half. The contract is being worked on right now so will have final details soon
- 13. History – *M. Spilman*
 - A. Club anniversary Greater Sacramento 27th today, Sacramento #1- 95 yrs next week
 - B. Tomorrow is Frank Sinatra’s birthday and Portland gave him an honorary membership

XIV. REGIONAL DIRECTORS

Region 1: Natalia Navas: National Director Region 1, New York City #1044,
 Region 1 Director Natalia Navas reported that she had region 1 meeting and all clubs were there besides Topeka. The main topic of discussion was low membership numbers. The DC club hasn’t met in a couple months and they discussed troubles of recruiting in a big city. Clarified about how the national office is expanding. Tommy said that Natalia did a great job and they went to a dive bar and then dinner.

Region 2: Robert Steck: National Director Region 2, Eugene #920,
 Region 2 Director Robert Steck not present so no report

Region 3: Ashley Corbett: National Director Region 3, Valley of the Sun #1028,
 Region 3 Director Ashley reported that the biggest thing is the improvement plan with the Q and I have a call with them Thursday. She has been setting some goals with them and keeping dates. Assisting with getting them back on track to see where they were and how they gave back. Albuquerque men’s club has been helping them and hoping to go there in January and Bakersfield in February. VOS had wine soiree which went really well.

Questions about midterm convention and how many people will be going. Hard to sell convention to people in the club as it doesn’t appear to be more than just a drinking fest and nothing professional. Discussion surrounding how disrespectful their website was and representing us. It was discussed that we cannot promote it on social media and that it’s a hard sell and we can’t promote it to get people. It was discussed if Bakersfield would even change it or be open to editing it so that it would better represent the organization and get more attendance. We have to be respectful of who they are and understanding that this is who they want to represent as they are running the midterm through their club but it is still a national representation of our organization and it can be a liability for our organization. Chris Forsyth said he would talk to the Bakersfield President to see if they would edit some of the verbiage to make some changes to appease Nationals and increase the numbers for attendance.

Region 4: Chris Forsyth: National Director Region 4, Carson Valley #85,

Region 4 Director Chris Forsyth reported that he went to Auburn's shopping spree and they had 15 kids and spent \$150 on each kid for Christmas getting clothes and gifts. Also went and met with Madera, they had a casino night. They were surprised they were moved to region 4 and not aware what's going on on the national level. They are thriving, have some second and third generation members. It wasn't the place to bring up being past due on their dues so he will talk about it after the New Year. Beginning to worry about Merced as their core nucleus is thinning out and most members are older, 36-37.

Region 5: Lisa Wunderlich: National Director Region 5, Napa #57,
Region 5 Director Lisa Wunderlich reported that – no report

XV. NATIONAL FOUNDATION

M. Uriarte

1. Updated Financials – no report

XVI. ADJOURNMENT

T. Lovell

Will be emailing a rundown as it pertains to ED and bookkeeper, the rundown on Jordan growth and retention grant, and update from Hilary on PR grant. Also, will be having a conversation with Juan Carlos and international group on the issue with Natalia. Lastly will be looking at getting the mail forwarded from nationals.

It was **MOVED** by **Region 3 Director Ashley Corbett**, **SECONDED** by **Region 4 Director Chris Forsyth AND AGREED BY THE BOARD**, to adjourn. The motion passes unanimously.
The meeting was adjourned at approximately 7:44PM (PST).

Next National Board Meeting on January 8th by conference call.