



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Lovell: Carson Valley #85

National President Thomas Lovell (Carson Valley #85) called the meeting to order at 6:03pm (PST), on August 21, 2017.

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Lovell: Carson Valley #85, A quorum was established.

2017-2018 National Board of Directors & Officers

Thomas Lovell: National President, Carson Valley #85,
Jeff Okrepkie: National President-Elect, Santa Rosa #50,
National Director Region 1, Natalia Navas: New York City #1044,
National Director Region 2, Robert Steck: Eugene #920,
National Director Region 3, Ashley Corbett: Valley of the Sun #1028,
National Director Region 4, Chris Forsyth: Carson Valley #85
National Director Region 5, Lisa Wunderlich, Napa #57,
National Treasurer, Andrew MacDonald: Sacramento #1,
International Relations Officer, Andrew Bain: Santa Rosa #50,
Immediate Past President, Monica Uriarte: Petaluma #30
National Office Representative, The Center: Dhru Bhatt & Don Lesko
National Secretary, Abbey Kronenberg: Valley of the Sun #1028,

National Board Members Absent:

Jeff Okrepkie: National President-Elect, Santa Rosa #50
Immediate Past President, Monica Uriarte: Petaluma #30,
National Office Representative, The Center: Dhru Bhatt & Don Lesko

Committee Chairs Present:

Membership Growth and Retention: Kyle Nuss, Santa Rosa #50, Chair
PR/Communications: Hilary Grider, (Greater Sacramento #1032), Chair
New Charters: Samantha Mineo (Sebastopol #63), Chair
Budget/Finance: Andrew MacDonald (Sacramento #1), Chair,
National Project: Samantha Mineo (Sebastopol #63), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair

Committee Chairs Absent:

Past Active Liaison: Monica Uriarte, (Petaluma #30) Chair
Fundraising: Monica Uriarte, (Petaluma #30) Chair
History: Michele Spilman (Greater Sacramento #1032), Chair
Awards: Lacie Clementi (Gold Rush #1034), Chair,
Midterm Convention: (Bakersfield #27)
Strategic Planning: Monica Uriarte, (Petaluma #30) Chair
Laws and Regulations: Monica Uriarte, (Petaluma #30) Chair

Guests: Wendy Cockrell, Greater Sacramento #1032, National Convention Co-chair, Kevin Chapin, North Bay #656, National Office/ED Restructuring Committee

III. APPOINTMENT OF PARLIAMENTARIAN: National President Lovell: Carson Valley #85,

1. **Robert Steck, Eugene #920** was appointed as parliamentarian.

IV. MINUTES OF PREVIOUS MEETINGS: Abbey Kronenberg, National Secretary, Valley of the Sun #1028

1. Minutes from board meeting at AGM are being tabled until next board meeting to approve

V. ADJUSTMENTS/APPROVAL OF AGENDA: National President Lovell: Carson Valley #85

It was **MOVED by Region 5 Director Lisa Wunderlich, SECONDED by Region 3 Director Ashley Corbett AND AGREED BY THE BOARD**, to approve the amended agenda, Under New Business Line Item E (Past Active Life Applications was added) and Under New Business Line Item F (Golden Empire Charter Surrender was added). The motion passes unanimously.

VI. PRESIDENT REPORT: National President Lovell: Carson Valley #85,

1. National President Lovell reported that he has been sending over weekly email reports to the board summarizing the status of the organization and giving updates. Reported that National dues are due within 10 days and we only have 4 clubs who have paid thusfar. We do not have a single board member's club paid as of yet which is not good. Also reported that some clubs were experiencing issues with the online payment system but that should be resolved.

VII. PRESIDENT ELECT REPORT: Jeff Okrepkie: National President-Elect, Santa Rosa #50,

1. Not present, President Lovell Reported that there is no report

VIII. IPP REPORT: Monica Uriarte: Immediate Past President, Petaluma #30

1. Not present, President Lovell Reported that there is no report

IX. NATIONAL OFFICE: Dhru Bhatt (National Office Representative, The Center),

1. Not present, National President Lovell reported that the National Office was not included for the meeting since they have been given notice of our decision not to renew the contract and also that we will be discussing choosing a new National Office.

X. TREASURERS REPORT: Andrew MacDonald: National Treasurer, Sacramento #1

1. Not present at the time of the report, President Lovell Reported that Year end financials will be coming. We have our operating budget so that if we have to pay for things, we can pay for them. Our budget can be flexible through the term. We have to figure out what we will spend on our national office provider which will be midway through our term. In addition, we need to get our national committees budgets approved in September or October.

XI. OLD BUSINESS

1. National Trademark W. Ingraham
 - a) Invoice has been submitted and has to be done by the end of the month (August),
 - b) Our registered trademark and logo is up for renewal and has been almost 10 years
2. International Convention 2017 Eugene #920
 - a) Talked to Shannan and we will get final numbers in September from Convention

- b) We just need to make sure we have paid all bills
- 3. Convention 2018 T. Lovell
 - a) Wendy Cockrell (Greater Sacramento #1032) reported as the Co-Chair and there was a bunch of interest in Eugene with registrations. More info to come

XII. NEW BUSINESS

- 1. Board Call Setup All
 - a) National President Lovell reported that last year Monica paid for these through her work and he is deferring to Wayne Ingraham on this, our Technology Chair.
 - b) Wayne discussed using Uber conference as an option which can record our meetings which is important for minutes
 - c) Zoom is another free option brought up by Hilary Grider of Greater Sacramento #1032
 - d) Region 2 Director Robert Steck (Eugene #920) can use goto meeting with his work, which is the system we currently use
 - e) Region 1 Director Natalia Navas (New York #1044) suggested and discussed using WebX through the international Active 20-30 organization as that is something they pay for and we would just need to get the logins for that.
 - f) Wayne will discuss with Natalia and Hilary to come up with options for next board meeting
- 2. National Midterm Location T. Lovell
 - a) Dates are February 23 -25th
 - b) No cost is set yet but they are running convention through their budget

It was **MOVED by Region 5 Director Lisa Wunderlich SECONDED Region 2 Director Robert Steck AND AGREED BY THE BOARD**, to approve the dates for Midterm Convention in Bakersfield, CA on February 23rd – 25th. Motion passes unanimously.

- 3. Membership Dues T. Lovell
 - a) Please get the clubs dues paid
- 4. ED/Office Situation Kevin Chapin
 - a) We won't be voting on this due to people not being on present on the call. We will submit a report to the national directors and clubs so they know the recommendations from the committee.
 - b) Tommy talked with past national presidents and looked at national structures and the committee has come up with 4 options to look at:

Options for National Office/ED

- 1. Maintain the status quo but finding a new association management company which would be the third one in about 6 years
- 2. Hire an executive director at a low salary with an incentive pay based on membership numbers, retention goals and new club growth. Also hire a bookkeeper to do the day to day finances, admin work, help collect and record dues.
- 3. Expense more to finding a new association management company to handle more of the day to day, run convention, help find national sponsor, increase membership but would increase our dues
- 4. Dissolve the national office and not have an office or an Executive Director. The National treasurer/president/board would oversee all day to day business, increase membership, fund sponsors, and handle any issues that come from the club level. This would lead to a reduction in

annual dues. However, continuity from year to year would be difficult at best. This is pretty much what we have currently with an added expense of \$50,000.

Pros and cons of each option

Option 1: Maintaining the status quo (or finding a replacement management company)

Pros - we can repeat the RFP process and tweak what we are looking for so that we can get some better results

Cons – we have done this before and we could have poor results again

Option 2: Hire an ED and a bookkeeper

Pros – an ED would be motivated to make money by gaining positive results for organization. A bookkeeper would save us money over running through a national management company

Cons – If our membership numbers go down, then so does the ED's pay which might make them less likely to stay. Bookkeepers aren't the best on taxes and non-profits and with dealing with multi-states. There might not be much involvement and coordination between ED and bookkeeper on things as there would be with a national office.

Option 3: Hire an association that handles everything

Pros – Professional, one-stop shop to handle everything like we had with Mossaman. Help organization grow

Cons – They would cost more money, dues would increase and we would get complaints from membership on increase. Could also lead to losing members based on increase.

Option 4: Dissolving national office

Pros – would give a chance for more personal growth for the national board and members. Save on members' dues.

Cons – there would be issues from term to term with continuity. There is already a lack of interest in members running for the national board, this increase in job responsibilities would probably add to more lack of interest.

Comments and discussion from the board:

It was discussed that there would be challenges of running on our own and adding even more to the job. Some ideas were discussed about tasking some things for past actives to help with organization. Kevin also discussed that an idea has been put in for a past national president to be the executive director and has shown some interest in doing this job. The consensus from the board was to find someone that was vested in the organization to help with the membership growth and the goals of Active 20-30. It was also discussed for a hybrid idea of past actives running the organization and a management company assisting with the bookkeeping.

The board would also like a breakdown of what the job description and the RFP so that this could be sent out to see what all it entails. Maybe an active 20-30 member could help with something for free or a low cost. December 31st is the end of the Center's contract and they are aware of this but we need to get moving on finding a replacement or new strategy.

5. Past Active Life applications

T. Lovell

a) Robin Graham – Golden Empire, paid on May 1st and the center has no recollection of that

- b) Christos Desalernos – Petaluma #30

It was **MOVED by Region 4 Director Chris Forsyth SECONDED Region 5 Director Lisa Wunderlich AND AGREED BY THE BOARD**, to approve the Past Active Life Applications for Robin Graham and Christos Desalernos. Motion passes unanimously.

6. Golden Empire Club Charter – Surrender T. Lovell
- a) Formerly apart of region 3, Region 3 Director Ashley Corbett and Tommy Lovell could not reach them and they tried several times to engage through last years' term
 - b) As you can see in the paperwork attached, they have zeroed out their bank account
 - c) Have to surrender their club property, Bakersfield offered to get their stuff

It was **MOVED by Region 3 Director Ashley Corbett SECONDED Region 2 Director Robert Steck AND AGREED BY THE BOARD**, to approve the surrendering of the Golden Empire Charter. Motion passes unanimously.

XIII. COMMITTEES

- 1. Public Relations – **H. Grider**
 - a) Newsletter went out, social media grew about 500 followers in 5 days with using a new app and this will help with membership.
- 2. Membership Growth & Retention – **K. Nuss**
 - a) Final reports sent out, all checks went out for reimbursement, waiting on receipts from Roseville
- 3. New Clubs Charter Chair – **S. Mineo (reported by National President Lovell)**
 - a) Inquiry from Hawaii that has not replied back to Samantha's reply. Another new inquiry from Texas but no reply has been sent just yet.
- 4. National Project – **S. Mineo (reported by National President Lovell)**
 - a) Samantha is gathering data from the shopping spree from all the clubs and posted a survey for clubs to report on. Directors should be getting these over to her so we can collect this data
- 5. Fundraising - **M. Uriarte**
 - a) **Not present, no report**
- 6. History – **M. Spilman**
 - a) **Not present, no report**
- 7. Awards Chair – **L. Clementi**
 - a) **Not present, no report**
- 8. International Relations Officer – **A. Bain**
 - a) International Midterm is being held on a cruise on January 12 – 19, 2018 from Panama and signups are happening right now.
 - b) Will be posting items and updates from Internationals on Facebook
 - c) The numbers reported on our national project and membership in general will help us get international sponsors.
- 9. Technology – **W. Ingraham (reported by National President Lovell)**
 - a) Wayne has been getting the website updated and in a very timely manner. Send over any updates and they will be handled in groups
- 10. Laws & Regulations – **M. Uriarte**
 - a) **Not present, no report**
- 11. Strategic Planning – **M. Uriarte**
 - a) **Not present, no report**

12. Past Active Liaison – **M. Uriarte**

a) **Not present, no report**

XIV. REGIONAL DIRECTOR REPORTS:

Region 1: Natalia Navas: National Director Region 1, New York City #1044,
Region 1 Director Natalia Navas reported that Region 1 had their first call and they will do monthly calls on the first Tuesday of the month. The Region 1 meeting is set for December 16th in New York City. Also reported that they are doing a coat drive throughout the region and unifying the efforts. Discussed a concern about using and establishing a 501 (c)3 since only 2 clubs in the region have one.

Region 2: Robert Steck: National Director Region 2, Eugene #920,
Region 2 Director Robert Steck reported that he is trying to schedule a region 2 meeting for the weekend before Halloween in Eugene since they have an event that weekend. Will also try to have another meeting at the end of the year in Chico. There are some issues right now as both the Portland and Seattle club are not in good standing in terms of the number of members. Also, trying to get a regional calendar together.

Region 3: Ashley Corbett: National Director Region 3, Valley of the Sun # 1028,
Region 3 Director Ashley reported that she has heard from every club in the region besides Glendale. She has started a Region 3 facebook page as well. Her biggest concern is with the Q club as their President just resigned and their club went from all women's to gender inclusive and lost favor from the Albuquerque Men's club. The Q club now only has 10 members and none are men. Hoping to get to visit there as well as Denver too as they are now apart of the region.

Region 4: Chris Forsyth: National Director Region 4, Carson Valley #85,
Region 4 Director Chris Forsyth reported that there are three new clubs in the region and the goal is to make Merced, Madera and Bakersfield feel welcome in Region 4. Looking to hold the region 4 meeting on either October 14th or October 28th. Sierra Nevada is recruiting really well and gaining new, younger members. Gold Rush is also holding strong and gaining membership too. Goal is to unify the region.

Region 5: Lisa Wunderlich: National Director Region 5, Napa #57,
Region 5 Director Lisa Wunderlich reported that our region has remained the same in terms of the clubs. Our Presidents call is set for August 28th and every single president has confirmed. Looking to hold the region meeting on a Saturday for this quarter but hoping to have a spring camping trip for the next region meeting.

XV. NATIONAL FOUNDATION: Monica Uriarte: Immediate Past President, Petaluma #30

1. Not present, No report

XVI. ADJOURNMENT: National President Lovell: Carson Valley #85,

Next National Board Meeting on September 11, 2017 by conference call.

It was **MOVED by Region 3 Director Ashley Corbett, SECONDED Region 4 Director Chris Forsyth, AND AGREED BY THE BOARD**, to adjourn. The motion passes unanimously.

The meeting was adjourned at approximately 7:36 PM (PST).