

2017-2018 NATIONAL AWARDS

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"ARNIE KROGH" PRESIDENT OF THE YEAR AWARD

The President of the Year Award is presented annually at the National level. First Place and Runner-Up winners will be selected, based on the individual's demonstration of excellent leadership skills and capabilities as they guide their Club throughout their term. (Note: each Club may submit one entry - if a Club has 6-month terms, the Club should nominate their best candidate). There is no entry for this award at the International level.

The award will be judged based upon the following criteria occurring during ***your club's past year term***. (Ex: If your club has a year long term **Jan-Dec 2017 or July 2016 - June 2017** submit for that timeframe. If your club has 6-month terms submit for Jan-Dec 2017). Please include all materials and documents to support the submission. Please check **YES/NO** if the item is included in your submission – DO NOT assign points to your entries.

Club:
Nominee's Name:

Term of Presidency:
Start Month/Start Year
End Month/End Year

	<u>Points Possible</u>
1. Has nominee been president for a full term (can include Presidents who completed their term by Feb. of the current year for this award)?	25
2. Was the nominee provided Officer Training or a Board Retreat? Explain: Attach any supporting documentation.	25
3. Did the nominee create / provide specific goals for his/her term and was there an effort to coordinate goals across terms for Club synergy? List Goals or attach a copy of goals. Attach any other documentation.	25
4. Did the nominee achieve the specific goals for his/her term? Describe if each goal was/was not met. If not met, explain why. Attach any supporting documentation.	25

5. Did the nominee hold regularly scheduled Board meetings with agendas? 25
 Attach copy of at least one agenda.
6. Did the nominee hold entertaining and productive General Meetings? 25
 Attach copy of at least one agenda.
7. Are the Club By-laws current and enforced? 25
 Attach copy of by-laws.
8. Did the nominee provide regular, public recognition to Club members? 25
 Give examples.
9. Did the nominee attend a New Member Education Night? Does your Club have new member education? 25
 Date Attended:
 Explain the role the individual played:
 Attach documentation.
10. Did the nominee keep in regular contact with Club directors? Is your club within 100 miles of another club (If no, will be awarded the points)? 25
 Give Examples.
 Attach any supporting documentation.
11. Did the nominee represent the Club at community or charitable functions? 25
 Describe function(s), including dates and role nominee played:
 Attach any supporting documentation.
12. Did the nominee participate in visitations during his/her term? 25
 Describe visitation(s), including dates and role nominee played: Attach any supporting documentation.
13. Did the nominee attend a regional meeting during his/her term? If no, was the region meeting >200 miles away from home club. 25
 Describe meeting(s), including dates and role nominee played:
 Attach any supporting documentation.
14. Did the nominee attend a National Convention during his/her term? (Must have attended AGM) 25
 List Convention date/location.
 Describe what was learned or shared (at Convention and/or with home Club) by nominee:
 Attach any supporting documentation.

15. Did the nominee attend an International Convention during his/her term? (Must have attended AGM)	25
<p>List Convention date/location. Describe what was learned or shared (at Convention and/or with home Club) by nominee: Attach any supporting documentation.</p>	
16. Did the nominee attend a WOCO Convention during his/her term? (Must have attended WOCO meeting)	25
<p>List Convention date/location. Describe what was learned or shared (at Convention and/or with home Club) by nominee: Attach any supporting documentation.</p>	
17. Picture Bonus Points	25
<p>Extra points for submitting Club pictures of nominee in his/her role as Club President.</p>	
18. Additional Narrative	100
<p>Please provide narrative and supporting documentation (focusing on the term) describing why nominee should be considered for this award. (The narrative should include description of candidate's leadership capabilities, special qualities, community and charitable relations/ development, any individual or Club honors attained during term, goal setting and attainment, term budget, inter-Club relations efforts, etc.): Attach any supporting documentation.</p>	
Judge's discretion points	(50)
<p>Deduction of points per judge's discretion for flagrant disregard to award submittal directions.</p>	
TOTAL AWARD POINTS POSSIBLE	525

“ERNEST AXLAND” CHARITY PROJECT OF THE YEAR AWARD

This Charity Project of the Year Award is presented annually at the National level to First Place and Runner-Up Clubs who best exemplify the mission of Active 20-30 through a hands-on project. The project may be one that your members are solely responsible for, or one which their efforts are counted upon through volunteer participation and planning, during the past year, **January 1, 2017 through December 31, 2017**. One entry per Club – if your Club has more than one event, the Club should nominate their best event. The 1st place Club can choose to submit at the International level for the Distinguished International Project Award (no National funding). International awards must be presented in English and Spanish.

*The project that received 1st place award the prior year may not be submitted.

Please include all materials and documents, as well as any information about the beneficiaries, to support the submission. Please check **YES/NO** if the item is included in your submission.

Club:

Project Name:

Project Date(s):

	<u>Points</u> <u>Possible</u>
1. Originality of Project	100
Describe how the project was developed and how it is unique to your community: Attach any supporting documentation.	
2. Evidence of detailed planning – Explain project planning including:	200
Objective: Timeline: Budget and Actuals: Subcommittee Structure: Manpower Requirements: Project Needs: Communications: Other: Attach any supporting documentation (Project Report requested below).	
3. Publicity and Public Relations Value	200
Describe how the community positively perceived your Club: Attach pictures, newspaper ads, articles, etc. Attach any further documentation.	
4. If the Club has done this event or a similar event in the past is there any leveraging from past success' and learnings?	50
Explain: Attach any supporting documentation.	

5. Membership Participation	100
<p>Describe how many members of your Club (%) were recruited to assist and how they were motivated to complete the project: Description of communications: Tasks members were assigned: Meeting schedules: Member recognition: Attach any other documentation.</p>	
6. Benefits to Club Members - Describe how your members benefited through participation in the project including:	100
<p>Self-improvement: Fellowship: Education: Leadership opportunities: Community awareness: Club morale: Attach any other documentation.</p>	
7. Benefits to Community and Children	200
<p>Describe how the project positively affected the beneficiaries; include ages of children, agency information, short and long-term benefits, money donated, etc.: Attach any supporting documentation.</p>	
8. Was a final report of the event submitted to National Library within 90 days of completion?	25
<p>Date submitted: Attach proof of submission. Attach copy of project report.</p>	
9. Picture Bonus Points <i>(should be able to submit multiple photos here, these photos should be included in this award's output and should dump into a place where all National Scrapbook photo submissions will be)</i>	25
<p>Extra points for submitting Club pictures for the National Scrapbook of Charity Event.</p>	
Judge's discretion points	(50)
<p>Deduction of points per judge's discretion for flagrant disregard to award submittal directions.</p>	
TOTAL AWARD POINTS POSSIBLE	1000

“ERNEST AXLAND” FUND-RAISING CONCEPT OF THE YEAR AWARD

This Concept of the Year Award is presented annually at the National level to First Place and Runner-Up Clubs who best exemplify the mission of Active 20-30 through fund-raising. The project concept may be one that your members are solely responsible for or one which their efforts are counted upon through volunteer participation and planning, during the past year, **January 1, 2017 through December 31, 2017**. One entry per Club – if your Club has more than one event, the Club should nominate their best event.

*The project that received 1st place award the prior year may not be submitted.

Please include all materials and documents, as well as any information about the beneficiaries, to support the submission. Please check **YES/NO** if the item is included in your submission.

Club:
Project Name:
Project Date(s):

	<u>Points Possible</u>
1. Originality of Project	100
Describe how the project was developed and how it is unique to your community: Attach any supporting documentation.	
2. Evidence of detailed planning – Explain project planning including:	200
Objective: Timeline: Budget and Actuals: Subcommittee Structure: Manpower Requirements: Project Needs: Communications: Other: Attach any supporting documentation (Project Report requested below).	
3. Publicity and Public Relations Value	200
Describe how the community positively perceived your Club: Attach pictures, newspaper ads, articles, etc. Attach any further documentation.	
4. If the Club has done this event or a similar event in the past is there any leveraging from past success' and learnings?	50
Explain: Attach any supporting documentation.	

5. Membership Participation	100
<p>Describe how many members of your Club (%) were recruited to assist and how they were motivated to complete the project:</p> <p>Description of communications:</p> <p>Tasks members were assigned:</p> <p>Meeting schedules:</p> <p>Member recognition:</p> <p>Attach any other documentation.</p>	
6. Benefits to Club Members - Describe how your members benefited through participation in the project including:	100
<p>Self improvement:</p> <p>Fellowship:</p> <p>Education:</p> <p>Leadership opportunities:</p> <p>Community awareness:</p> <p>Club morale:</p> <p>Attach any other documentation.</p>	
7. Was a final report of the event submitted to National Library within 90 days of completion?	25
<p>Date submitted:</p> <p>Attach proof of submission.</p> <p>Attach copy of project report.</p>	
8. Picture Bonus Points	25
<p>Extra points for submitting Club pictures for the National Scrapbook of Fund-raising Event.</p>	
Judge's discretion points	(50)
<p>Deduction of points per judge's discretion for flagrant disregard to award submittal directions.</p>	
TOTAL AWARD POINTS POSSIBLE	800

MEMBER OF THE YEAR AWARD

The Member of the Year Award shall be presented annually at the National level to First Place and Runner-Up members who have made an outstanding contribution to Active 20-30 within their own Club, Region and National organization and whose actions embodied our mission statement goals. A plaque shall be awarded to the winning individual and a patch will be awarded to the member's Club.

This award is geared to recognize individuals at the Club level. **International Officers, National Officers and committee chairs are only eligible based on their contributions at the Club level, excluding their International/National duties.** There is no entry at the International Level for this award.

The award will be judged based upon the following criteria for the past year, **January 1, 2017 through December 31, 2017**. Please include all materials and documents to support information. Please check **YES/NO** if the item is included in your submission.

One submission, per Club – each Club should submit their best candidate.

Club:

Nominee's Name:

- | | <u>Points Possible</u> | | | | | | | | |
|--|------------------------|---------------|----------------|------------|----------|--|--|--|--|
| 1. Has nominee been in the Club for the full term (January 1, 2017 through December 31, 2017)? | 25 | | | | | | | | |
| 2. Has member paid dues and fees on time? | 25 | | | | | | | | |
| 3. Does member regularly attend Club meetings? | 25 | | | | | | | | |
| Explain: | | | | | | | | | |
| 4. Has the member held Club offices or chair positions? (25 points per position for Clubs with 6 month terms, 50 points per position for Clubs with 12 month terms - up to 100 points) | 100 | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Position Held</th> <th style="width: 25%;">Length of Term</th> <th style="width: 25%;">Start Date</th> <th style="width: 25%;">End Date</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> | | Position Held | Length of Term | Start Date | End Date | | | | |
| Position Held | Length of Term | Start Date | End Date | | | | | | |
| | | | | | | | | | |
| 5. Has member held an International, National office or chair position during the past year? | 25 | | | | | | | | |
| List / describe any international/national office and/or chair positions the individual has held: | | | | | | | | | |
| 6. Has the member participated in any National or International Active 20-30 (independent of their Club) community projects? (25 points each project up to 100 points) | 100 | | | | | | | | |
| Explain:
Attach any supporting documentation. | | | | | | | | | |
| 7. Did the individual participate in the National Project (Children's Shopping Spree)? | 25 | | | | | | | | |

List date & store and describe member's role:
 Attach any supporting documentation.

8. Did the member attend the National Convention? 50

Convention name/location:
 Describe participation at Convention by member:
 Explain what member shared with home Club from Convention:
 Attach any supporting documentation.

9. Did the member attend the International Convention? 50

Convention name/location:
 Describe participation at Convention by member:
 Explain what member shared with home Club from Convention:
 Attach any supporting documentation.

10. Did the member attend the WOCO Convention? 25

Convention name/location:
 Describe participation at Convention by member:
 Explain what member shared with home Club from Convention:
 Attach any supporting documentation.

11. Did the member attend any Regional Meetings? (25 points per meeting up to 50 points) 50

Meeting name(s)/location(s):
 Describe participation at Regional Meeting by member:
 Explain what member shared with home Club from Regional Meeting:
 Attach any supporting documentation.

12. Did the member make any Public/Community Relations appearances on behalf of the Club? (10 points per appearance up to 50 points) 50

Short Description	Date	Location	Attach any supporting documentation
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13. Did the member participate in any inter-Club Visitations? (10 points per visitation up to 50 points) 50

Describe visitation(s), including dates and role nominee played:
 Attach any supporting documentation.

14. Did the member actively recruit prospective members or sponsor any new members? (10 points per prospective member up to 100 points) 100

List name(s) of each prospective new member and each sponsored member:
 Explain how nominee recruited prospective members:
 Attach any supporting documentation.

15. Did the member actively participate in a new member education event?	25
Event date:	
Describe nominee's role:	
Attach any supporting documentation.	
16. Personal Growth - A person that has shown remarkable change for the better, in their personal growth	100
Explain:	
Attach any supporting documentation.	
17. Friendships - A person that has shown remarkable ability to be a great friend	100
Explain:	
Attach any supporting documentation.	
18. Leadership Development - A person that has shown great growth in their leadership development, for the betterment of the Club	100
Explain:	
Attach any supporting documentation.	
19. Improving Quality of Life for the Special Needs of Children - A person that has shown remarkable ability in their resourcefulness and willingness to help children in the community	100
Explain:	
Attach any supporting documentation.	
20. Additional Narrative	100
Please provide narrative and supporting documentation (focusing on the past year) describing why nominee should be considered for this award. Narrative should include any special qualities, community and charitable relations/development, any individual honors attained during year, inter-Club relations efforts, etc.:	
Attach any supporting documentation.	
Judge's discretion points	(50)
Deduction of points per judge's discretion for flagrant disregard to award submittal directions.	
TOTAL AWARD POINTS POSSIBLE	1,225

“NORMAN MORRISON” PUBLIC RELATIONS OF THE YEAR AWARD

The Public Relations for the Year Award is presented annually at the National level to First Place and Runner-Up Clubs, which have done an outstanding job of promoting the name of Active 20-30 in its community; thereby, enhancing its prestige. ANY Club may submit an entry to compete at the International level for the Advertising and Public Relations Award (There is no National funding available). International awards must be presented in English and Spanish.

The award will be judged based upon the following criteria for the past year **January 1, 2017 through December 31, 2017**. Please include all materials and documents to support the information below. Please check **YES/NO** if the item is included in your submission.

Photos must be submitted of all signage and plaques. Please submit any other supporting materials, such as articles.

Club:

- | | |
|--|------------------------|
| | <u>Points Possible</u> |
| 1. Club Radio Exposure (10 points per event) | 100 |

Radio Station	Date(s)	Event	Link to media file/ proof of exposure OR	Attach media file/proof of exposure

- | | |
|--|-----|
| 2. Club TV Appearances (10 points per event) | 100 |
|--|-----|

TV Station	Date(s)	Event	Link to media file/ proof of appearance OR	Attach media file/proof of appearance

- | | |
|---|-----|
| 3. Club Articles, Advertisements, etc. (National Newsletter excluded) (10 points per article) | 100 |
|---|-----|

Publication	Date(s)	Event	Link to article/ad OR	Attach article/ad

- | | |
|--|----|
| 4. Civic Sign displayed within city limits | 50 |
|--|----|

Explain:
Attach photo of sign.

5. Club Member Speaking Appearances - At service Clubs, charitable board meetings, civic meetings and activities to promote Active 20-30 (10 points per appearance)

50

Appearance	Date(s)	Attach supporting documentation
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6. A plaque or sign denoting meeting site 50

Explain:

Attach photo of plaque/sign.

7. Permanent signage affixed to building/project 25

Location	Explain	Attach photo
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8. Wearing of 20-30 Shirts, Jackets, Vests, pins etc. - Promotion of Active 20-30 and Club activities. (10 points per event) 200

Event	Date(s)	# of Members	Advertisement Worn	Benefit	Attach photo
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9. Website (150 possible points)

Supports promoting Club and membership. Attach screenshot. 50

Links to other Active 20-30 organizations (including International and WOCO). (10 points each occurrence up to 50 points) Attach screenshot. 50

Links to businesses that support your Club or non-profit organizations your Club supports. (10 points each occurrence up to 50 points) Attach screenshot. 50

10. Other types of PR – Flyers/Posters for Club events, Name/Logo on other Organizations Websites/Publications, Name/Information in Local Newspapers/Publications, etc. (10 points per occurrence) 100

Location	Explain	Attach photo/screenshot/ supporting documentation
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11. Unique methods of publicity (10 points per occurrence) 100

Location	Explain	Attach photo/screenshot/ supporting documentation
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12. Picture Bonus Points 25

Extra points for submitting Club pictures for the National Scrapbook of Public Relations events.

Judge's discretion points (50)

Deduction of points per judge's discretion for flagrant disregard to award submittal directions.

TOTAL AWARD POINTS POSSIBLE

1050

"PAUL CLAIBORNE" CLUB OF THE YEAR AWARD

There is a Small Club of the Year Award for Clubs with 25 or fewer members and a Large Club of the Year Award for Clubs with 26 or more members.

The Club of the Year Award is presented annually at the National level. First Place and Runner-Up winners for each category will be selected. The Club with highest point total will be eligible to submit for the International Distinguished Club of the Year Award (There is no National funding available). International awards must be presented in English and Spanish.

The award will be judged based upon the following criteria occurring during your Club's past year term. (Ex: If your club has a year long term **Jan-Dec 2017 or July 2016-June 2017** submit for that timeframe. If your club has 6 month terms submit for Jan-Dec 2017). Please include all materials and documents to support the submission. Please check **YES/NO** if the item is included in your submission.

Club:

	<u>Points Possible</u>
1. Are all accounts with National Office current? (Awards Chair will verify)	100
2. Have all Quarterly Reports been submitted? (Awards Chair will verify)	100
*NOTE: CLUB MUST RECEIVE A MINIMUM OF 200 POINTS AT THIS POINT TO QUALIFY FOR THE AWARD	
3. Attended last year's National Convention (100 points possible)	
List delegates at AGM (25 points per delegate)	50
List names of other attendees (10 points per attendee)	50
4. Attended last year's International Convention (100 points possible)	
List delegates at AGM (25 points per delegate)	50
List names of other attendees (10 points per attendee)	20
5. Attended last year's WOCO Convention (20 points possible)	20
List names of attendees (10 points per attendee)	
6. National Project Participation (Children's Shopping Spree) (Any Club shopping spree held during the year is eligible)	200
Store Name, Location:	
Date:	
Attach any supporting documentation.	

7. Visitations (minimum 2 members) (25 points per visit) 200

If your Club submitted for the Club Visitations of the Year Award and you indicate that here, you DO NOT need to resubmit the information here. If you do not provide details here AND do not submit for the Club Visitations of the Year Award, no points will be awarded for this section.

Date(s)	Club(s) Visited	Event/Meeting	Members in Attendance
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8. Club Attendance at Regional Meetings (10 points per member for each meeting) 100

If your Club submitted for the Club Visitations of the Year Award and you indicate that there, you DO NOT need to resubmit the information here. If you do not provide details here AND do not submit for the Club Visitations of the Year Award, no points will be awarded for this section.

Date(s)	Location	Meeting Attended	Members in Attendance
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9. Participation at National Level (100 points possible)

List **names** of candidates and title of National Office sought during the year (25 points per candidate up to max 50) 50

List names of participants and the committee name for each member who served on or chaired a National Committee this past year (10 points for each member up to max 50 points) (text box) 50

10. Submission of final reports to National Office (25 points per submission) 50

Event Name	Event Date(s)	Submission Date
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11. Club Officer Training 100

Briefly describe how your Club transitions new officers into their roles and educates them on their new leadership responsibilities. Include if the transition is verbal or includes documentation carried term to term.

Attach any supporting documentation.

12. New Member Recruitment 100

Briefly describe how your Club recruits prospective members and orients new members during their first year of membership.

Attach any supporting documentation.

13. Membership Growth (Based on *net gain* in members. +10 points for each new member (-10) for each member lost during the year. **NOTE: Points should be calculated based on quarterly reports submitted to the National Office.**) 100

List new member names

List lost member names

14. Past Active Events (25 points each) 50

Event Description	Event Date(s)	Event Location
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15. Club Management Categories (450 points possible)

Does Club keep a membership roster? 25

Attach copy of current Club roster.

Does Club keep an annual budget? 25

Attach copy of annual budget for term including actuals.

Does Club keep an event and meeting calendar? 25

Attach copy of Club calendar.

Does Club have published job descriptions for officer duties? 25

Attach copies of the job descriptions.

Does Club have written policies and guidelines (not bylaws)? 25

Attach copy of policies and procedures.

Does Club have published current long-term (1-5 year) goals/strategies? 25

Attach copy of goals/strategies.

Does Club publish a newsletter? 25

Attach a copy of Club newsletter.

Does Club have its own phone number? 25

Attach documentation with Club phone number listed.

Does Club have a central meeting place? 25

Describe Club-meeting place.

Attach any supporting documentation.

Does Club hold a New Member Education Event? 25

Describe event including date(s) of event(s) held during past term and who plans/hosts.

Attach any supporting documentation.

Does Club have a central storage space? 25

Describe location of storage space.

Attach any supporting documentation.

Does Club have 501(c)(3) status? (Note: Canada excluded: automatic 25 points – status not applicable.) 25

Attach documentation of 501(c)(3) status.

Does Club have an email mailing list? 25

Describe who receives club emails.

Attach copy of email mailing list.

Does Club have a Website? 25

Website address:

Does Club hold a speech contest during the year? 100

Date of past term's contest:

List participants (50 points per contestant):

Attach any supporting documentation.

16. Project Participation (200 points possible)

List event(s) / dates for each Fundraising Event that your Club puts on/participates in during the year (25 points each up to 100 points). 100

Fundraiser Name	Short Event Description	Event Date(s)	Event Location
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List event(s) / dates for each Hands-on Event with children your Club puts on/participates in during the year (excluding shopping spree previously listed for Shopping Spree) (25 points each up to 100 points). 100

Event Name	Short Event Description	Event Date(s)	Event Location
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17. Does Club hold inter-Club socials or events? 50

List events, dates, and Clubs invited. If Club is the only

Club in the state, automatic 50 points. (25 points each up to 50 points)

Event Name	Event Date(s)	Club(s) invited
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18. Does Club provide other Active 20-30 Clubs with complimentary event tickets and actively promote other Active 20-30 Club attendance to events? 100

List events, dates, and Clubs invited. (25 points each up to 100 points)

Event Name	Event Date(s)	Club(s) invited
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12. Picture Bonus Points	25
Extra points for submitting Club pictures for the National Scrapbook.	
Judge's discretion points	(50)
Deduction of points per judge's discretion for flagrant disregard to award submittal directions.	
TOTAL AWARD POINTS POSSIBLE	2215

CLUB CONVENTION PIN DESIGN OF THE YEAR AWARD

The Club Convention Pin Design of the Year Award is presented annually at the National level to the First Place and Runner-Up Club winners of the Convention Pin Design Contest held at the National Convention. A patch will be awarded to the winning Club. Each Club is allowed one design entry. A Club may choose to hold a local contest to select their Convention Pin Design. **The design must be submitted in electronic format (it may be enlarged, but must also be shown to scale) with the Awards submission. The actual Pin will need to be submitted at the National Convention.** Your Pin should be presented to the host Club at check-in to be turned over to the Awards Committee for judging.

If your Club wishes to participate in the Convention Pin Design Contest, **this form MUST be submitted**

to via email to: active2030awards@gmail.com by May 25th, 2018 at 11:59PM PST.

Club:

	<u>Points Possible</u>
1. Size – is the pin size “just right”?	50
2. Design – “flair” or “wow”, fun element	100
3. Desirability	100
4. Pin Contents – (100 total points):	
Active 20-30 Club Name	25
Active 20-30 Club Number	25
Active 20-30 National Logo (Buzzsaw/Hourglass)	25
Images of Children	25
5. Did the Club hold a Pin Design Contest?	100
How many entries were there?	
List names of participants	
Attach copies of all pin design entries	
Judge’s discretion points	(50)
Deduction of points per judge’s discretion for flagrant disregard to award submittal directions.	
TOTAL AWARD POINTS POSSIBLE	450

“KEN HELLING” PUBLIC SPEAKER OF THE YEAR AWARD

The Public Speaker of the Year Award is presented annually at the National level to the First Place winner of the Speech Contest held at the National Convention. A plaque will be awarded to the winning speaker and a patch will be awarded to their home Club. Each Club is allowed one contestant. A Club may choose to hold a local contest to select their candidate. The host Club will make every effort to ensure local Toastmaster members judge the contest. The contest will follow Toastmaster’s format/rules. The winner will be eligible to represent Active 20-30 United States and Canada at the International Convention Speech Contest. International awards submissions must be presented in written English and Spanish. The speech will not need to be given in Spanish.

If your Club wishes to participate in the Speech Contest, **this form MUST be submitted to via email to: active2030awards@gmail.com by May 25th, 2018 at 11:59PM PST and MUST include member name.** It is important that the form is turned in so the committee/judges know how many speakers to expect. The member will be asked to present their speech at the National Convention – scheduling is challenging so please be prepared for flexibility of timing of when the Contest will be held during Convention.

**Theme of Speech:
"Integrity, the Foundation of Leadership in Active 20-30"**

Club:

Speech Contestant's Name:

	<u>Points Possible</u>
1. Physical Appearance	100
General Appearance	
Eye Contact	
Adequate and appropriate voice	
Use of podium or floor	
2. Enthusiasm and Accomplishment	100
Facial expressions	
Gestures	
Interest	
Stage presence	
Personalization of the speech (to the speaker and audience)	
Purpose of speech clear	
3. Subject Matter	100
Evidence of preparation	
Arrangement (intro, body, convincing conclusion)	
Illustrations	
Grammar	
Vocabulary	
4. Time Limits	100
At least five (5) minutes and no more than (7) seven minutes in duration. 20 points will be deducted for every 15 seconds above or below the limits.	
TOTAL AWARD POINTS POSSIBLE	300

OUTSTANDING CONVENTION T-SHIRT DESIGN OF THE YEAR AWARD

The Outstanding Convention T-shirt Design of the Year Award will be presented annually at the National level to the first and second place winners of the contest held at the National Convention. A patch will be awarded to the winning Club. Each Club is allowed one design entry. A Club may choose to hold a local contest to select their Convention T-shirt Design. **The design must be submitted in electronic format (it may be enlarged, but must also be shown to scale) with the Awards submission. The actual T-shirt will need to be submitted at the National Convention.** Your T-shirt should be presented to the

host Club at check-in to be turned over to the Awards committee for judging.

If your Club wishes to participate in the Convention T-shirt Design Contest, **this form MUST be submitted to via email to: active2030awards@gmail.com by May 25th, 2018 at 11:59PM PST.**

Club:

	<u>Points Possible</u>
1. Design	
Is there a theme?	25
Is there flair or a “fun” element to the design?	50
2. T-shirt Contents (100 total points)	
Active 20-30 Club Name	25
Active 20-30 Club Number	25
Active 20-30 National Logo (buzzsaw/hourglass)	50
3. Desirability – Would you wear the shirt?	50
4. Does the T-shirt represent the objectives of Active 20-30?	50
5. Could the T-shirt be worn to a hands-on event?	100
6. Would the general public recognize Active 20-30 and approach the wearer about the organization?	100
7. Did the Club hold a T-shirt Design Contest?	100
How many entries were there?	
List names of participants	
Attach copies of all T-shirt design entries	
Judge’s discretion points	(50)
Deduction of points per judge’s discretion for flagrant disregard to award submittal directions.	
TOTAL AWARD POINTS POSSIBLE	575

SCRAPBOOK OF THE YEAR AWARD

The Scrapbook of the Year Award is presented annually at the National level to First Place and Runner-Up Clubs that maintains and uses a Club Scrapbook. In order for a Club Scrapbook to be eligible for this award, it must be presented at the National Convention for display and judging. **SCRAPBOOKS ARE OFF LIMITS FROM STEALING. Content must include the past year (i.e. since judging is in 2018 then content must include photos from 2017) and may also include photos from the preceding year (2016) if the Club operates in a fiscal year different from the calendar year. The contents MAY NOT include photos from the current year (2018).** One scrapbook entry per Club.

PLEASE NOTE - If your Club wishes to participate in the Scrapbook Category, **this form MUST be submitted to via email to: active2030awards@gmail.com by May 25th, 2018 at 11:59PM PST.** Please bring your scrapbook to the National Convention for judging and display. Your Scrapbook should be presented to the host Club at check-in to be turned over to the Awards Committee for judging. Please check **YES/NO** if the item is included in your submission.

Club:

	<u>Points Possible</u>
1. Front Cover	50
2. Neatness & Style of Scrapbook - Format of articles, graphics, layout, photos, "flair" or "wow" fun element, ability to keep viewer's interest, ease of format, does the content portray a good representation of Club activities for use in promotion of Club to current/ prospective members, community, etc.	100
3. Can the Scrapbook shown / used outside of the Club?	50
4. Scrapbook Contents – (275 total points):	
Active 20-30 Club Name, Club Officer and Member Listings	25
Press Releases/Public Relations Materials	25
Project Information (Articles, Ads, Programs)	25
Letters and other mementos	25
Event and Member Pictures	25
Local Charity Information or Hands on Project Information	25
Membership Recruitment Information and Materials	25
Pictures and descriptions from inter-Club activities	25
Pictures and descriptions from National Convention	25
Pictures from International Convention or events	25
Pictures from WOCO activities	25
Judge's discretion points	(50)
Deduction of points per judge's discretion for flagrant disregard to award submittal directions.	
TOTAL AWARD POINTS POSSIBLE	475

“RAY FLETCHER” EXPANSION & DEVELOPMENT AWARD

The Expansion and Development Award may be awarded annually at the National level by the National President (no submittal required) to a member or Club which has excelled helping to grow or charter a Club to benefit the expansion and development of the Active 20-30 movement. There is no entry for this award at the International level.

The National President will consider the criteria listed below:

- Percentage the increase in the association represents
- What extent of efforts were made
- What programs were prepared or developed
- Benefit to the association
- What does this represent to Active 20-30
- How were the contacts established and how long did it take
- What strength or future does the expansion have
- By how many members has the association been increased
- How many visits were made before establishing a new Club
- How many members took part in the expansion programs
- What national or international officers were involved in the expansion and what was their part in it
- Does the charter Club have a sponsor Club and how close geographically is the sponsor Club
- Was the charter Club provided with all the documents available via the national office? (i.e. Event ideas from the library, Club manuals, etc)
- Did the member/Club help the charter Club create job descriptions and policy and procedures?
- How often did the member or Club meet face-to-face with the chartering Club?
- Did the member or Club attend the charter Club's Charter Night Celebrations?
- Has there been continued communication with the charter Club at least monthly since the charter?
- What plan was prepared or developed?
- What was the cost of the expansion?
- How many members participated and how many groups were brought together to help?
- What future is there for an International Organization in that place?

The following three (3) awards will be calculated at convention. There is no need to submit forms for the following three awards - all Clubs are automatically eligible.

Membership Growth for the Year Award - awarded to the Clubs achieving significant growth in active membership, including transfers and reinstatements. Percentage is based upon net numerical gain from July 1 last year through June 30 current year and will be determined based upon information submitted on quarterly National reports. Recognition will be given to all Clubs achieving growth of 10% or greater with a patch going to the club with the highest percentage of membership growth and a patch going to the club with the highest number of new members.

Percent Convention Attendance for the Year Award - awarded to the single Club with the highest percentage of its membership in attendance at the National Convention (excluding the Host Club). The percentage is based upon paid convention registration in relation to the number of Club members as stated in your current quarterly report

Convention Miles for the Year Award - awarded to the single Club, which accumulates the greatest number of miles, generated by its members traveling to the National Convention (excluding the Host Club).

2017 – 2018 Active 20-30 US & Canada

Awards Committee

Chair

Lacie Clementi
Gold Rush #1034
Email: laciLou68@gmail.com
Phone: (530) 306-1689

Committee Advisor

Vanessa Norgauer
Gold Rush #1034
Email: vnorgauer@gmail.com
Phone: (916) 718-2971

Judges

If you are interested in being an awards judge and will be attending National Convention in 2018, contact Awards Chair Lacie Ladner at active2030awards@gmail.com.